

FIRESTARTER ICON PROJECT 2007/2008



One Life, One World, Our Future - Education For Sustainability

Firestarter
Award Winning Environmental Initiatives

www.onelifeoneworldourfuture.com
Final Report Prepared by Firestarter Pty Ltd, December 2008

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The Australian Government's investment in Firestarter's *One Life, One World, Our Future - Education for Sustainability Program* in developing this Icon Project has created hundreds of regional and state partnerships between key natural resource management agencies, schools, corporates, industry, tertiary institutions, non government agencies and the general public.

Seven successful programs and associated Conferences were held as part of the Icon Project, attracting 2106 delegates from 215 schools in Australia and overseas. Some 132 presentations were given by schools, assisted by almost 290 volunteers. Over 70 separate Environmental Project Day activities were held. Seven Steering Committees of experts were convened to oversee each Conference. A broad range of stakeholders and sponsors was attracted to each.

Firestarter's enthusiasm, professionalism and skill meant the \$500,000 investment from the Australian Government was used to leverage another \$943,289. This does not include in kind support or the time and energy of members of the Steering Committees, Reference Committee or mentors.

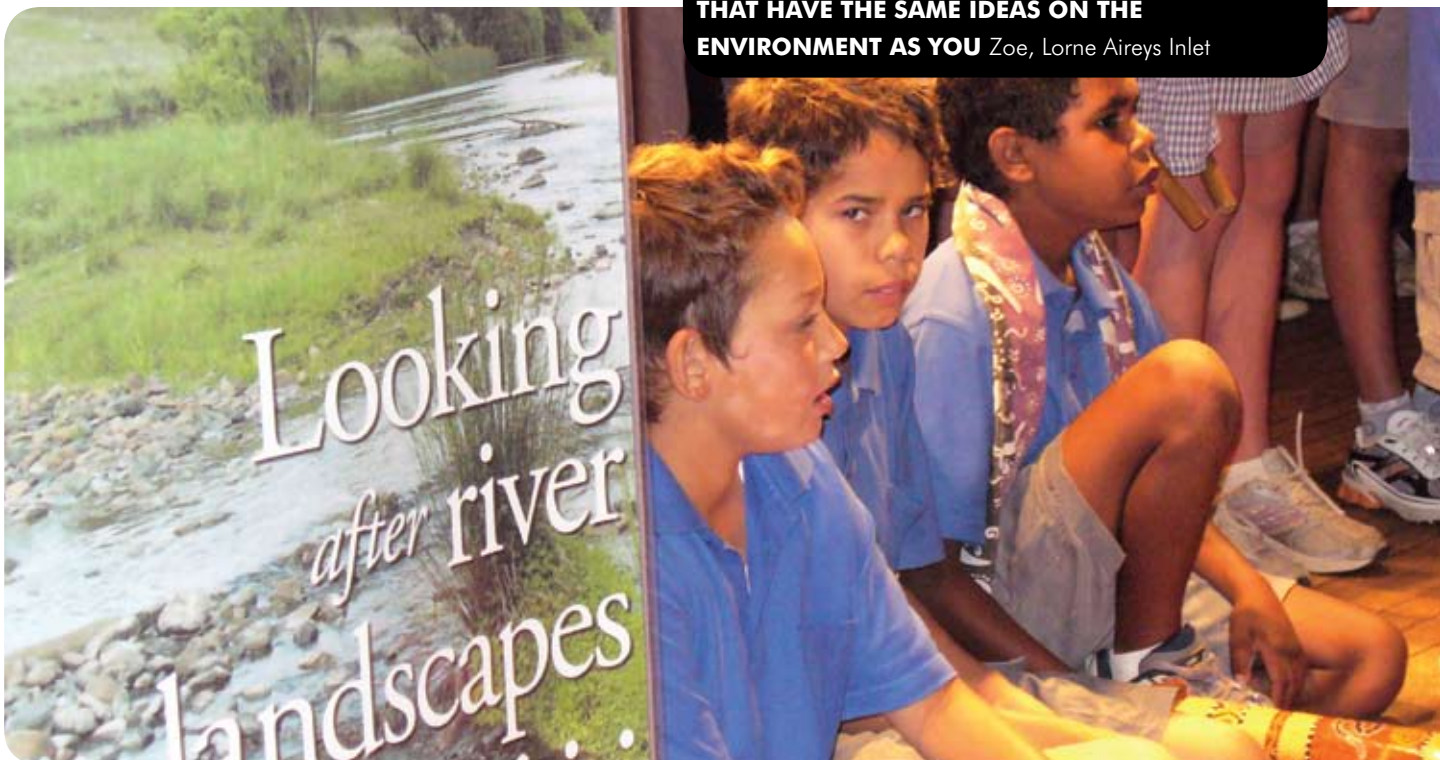
Media coverage for all events was consistent and strong. Over the seven Conferences print, television and radio were heavily used.

The delegate evaluation data shows that all participants were enthusiastic about their involvement in the *One Life, One World, Our Future - Education for Sustainability Program*. While individual recommendations have been developed for each of the separate events, overall it is clear that the evaluation was highly positive and that there is a strong demand for future, similar opportunities.

Post Conference, many schools have started new environmental initiatives within their communities. These projects demonstrate the lasting impact of the Kids Teaching Kids methodology and the *One Life, One World, Our Future - Education for Sustainability Program*.

Demand, exposure, matched support and enthusiasm for the *One Life, One World, Our Future - Education for Sustainability Program* remains justifiably high. Firestarter recommends that long term, preferably three-year, funding is required to ensure the ongoing development of this successful program.

I THINK THIS CONFERENCE IS GREAT! IT IS REALLY GOOD TO SEE HEAPS OF KIDS AT THE ONE SPOT THAT HAVE THE SAME IDEAS ON THE ENVIRONMENT AS YOU Zoe, Lorne Aireys Inlet



PREFACE

Firestarter's River Health and Youth Environment Program - *One Life, One World, Our Future - Education for Sustainability Program* - has inspired a generation to become involved in environmental education. These events are viewed with the same excitement as a Rock Eisteddfod; no mean feat when considering the early image of environmental education among younger people. With massive program expansion, international uptake and unprecedented media coverage (in 2004 alone a half hour Channel Seven special and ABC Australian Story have profiled Arron Wood and the program), the Program is nothing short of leading edge. It is a program which culminates in a biannual student-run International River Health Conference and a biannual International Youth Coastal Conference at which students present workshops to their peers on environmental issues researched over a six to eight month period with industry mentors. The Program, which involves Year Five to Eleven students and their teachers around Australia and internationally, is striking for the level of student involvement in the design and delivery of conference topics. This is the first and only Kids Teaching Kids environmental event in Australia. This is Australia's opportunity to lead environmental education worldwide through the Kids Teaching Kids concept.

The influence these programs have had on environmental education is quite profound, with many state curriculum standards borrowing from the Firestarter Kids Teaching Kids methodology. These programs have inspired thousands of students and teachers to initiate their own environmental programs and the flagship International River Health and Youth Coastal Conferences now literally sell out in days. To have created such interest and excitement around an environmental event is a huge achievement and the journey from the very first conference where Arron Wood had to 'knock on doors' to get schools involved is a genuine Australian success story.

The *One Life, One World, Our Future - Education for Sustainability Program* provides hands-on, student-centred learning to bring about a cultural change in the way we perceive our natural environment, and to raise awareness of the importance of environmental education, and the value of the Kids Teaching Kids model of education.

Students come away from the Program and the flagship conference events with skills in acting on their concerns for the environment, and they have more knowledge about environmental issues and how other communities are dealing with those concerns. But, more importantly, the Program builds students who are more resilient and optimistic, have a sense of future, are capable public speakers and can communicate ideas in many different forms.

"I THINK IT IS A GREAT MODEL AS THE KIDS GET A SENSE OF OWNERSHIP AND FEELING THAT IT IS POSSIBLE TO DO THINGS THAT MATTER."

The *One Life, One World, Our Future - Education for Sustainability Program* is the culmination of a process. This process involves students working with expert mentors many months prior to each Conference, and results in curriculum materials that will be in Australian schools for many years after each event. Most importantly, the process is about promoting Kids Teaching Kids as the highest form of learning and aiming for a cultural change in the way we view, use and perceive our natural environment. The Australia-wide events are less about the Conferences themselves and more about a lasting commitment to our youth and the sustainable use of our environment. This is no 'flash in the pan' concept, it is the future of learning and the future of our environment.



WHERE DID THIS PROGRAM START?

In October 1999 Arron Wood and supporting organisations hosted a successful environmental education conference in Mildura attended by 250 primary aged students and 80 teachers from across Australia. Again launching National Water Week in October 2001, the second biannual Conference went international - Arron raised in excess of \$300,000 in sponsorship to run the event and keep costs as low as possible for attending schools. With over 600 delegates from every state and territory in Australia, international students from Norway, Brazil, South Africa and Canada, and representing students from Years Five to Eleven, the International River Health Youth Conference has become a hugely successful, ongoing program.

The 2003, 2005 and 2007 events truly cemented the River Health Program as an ongoing success. Dr Cathy Oke, Senior Project Manager and marine scientist, introduced the International Youth Coastal Conference to the cycle of biannual events - including regional events on a coastal theme. Now the program has on alternate years an International Youth River Health and International Youth Coastal Conference with many regional events feeding into each from across Australia. All of these events are overseen by Firestarter's Education Manager, award winning Richard Wood - co-author with Arron Wood of *Inspiring the Next Young Environmental Leader* - a book detailing the Kids Teaching Kids methodology and how schools can run their own events in their own communities.

WITH OVER 600 DELEGATES FROM EVERY STATE AND TERRITORY IN AUSTRALIA, INTERNATIONAL STUDENTS FROM NORWAY, BRAZIL, SOUTH AFRICA AND CANADA, AND REPRESENTING STUDENTS FROM YEARS FIVE TO ELEVEN...



Over ten years *The One Life, One World, Our Future - Education for Sustainability Program* has included:

- Five International Conferences - three River Health Conferences two held in Mildura (2003,2005) and one in Canberra (2007) and two Youth Coastal Conferences held around Port Phillip Bay Victoria (1996) and Townsville (2008);
- 19 Regional Conferences running for two days, catering to between 220 and 300 students and teachers, held across Australia in Hobart, Perth, Goolwa, Broken Hill, Toowoomba, Narrabri, Adelaide (twice), Canberra, Melbourne (twice), Port Fairy, Inverell, Tamworth, Mildura (three times), Wagga Wagga and Bendigo;
- Over 260 Professional Development Workshops on the Kids Teaching Kids methodology involving over 1500 teachers;
- Over 300 hands-on Environmental Project Day activities at 25 different outdoor sites delivered by 200 different NRM agencies and other key environmental stakeholders;
- Just under 100 of these hands-on activities directly resulted in revegetation of the outdoor project day sites;
- Just under 100 of these hands-on activities created materials or objects for ongoing sustainability projects within the local community such as bird boxes, bat boxes, litter traps, turtle rehabilitation, animal hospitals and rubbish removal;

PREFACE (Continued)

- Just over 100 of these hands-on activities focused on environmental experiences and traditional and contemporary indigenous heritage;
- The establishment of one to five ongoing school environmental projects in every community a Conference has been held;
- A five day a week environmental education 'hot desk' for advice from award winning teacher, Richard Wood;
- 400 Kids Teaching Kids 40 minute workshops to peers, and 100 main stage presentations at the Conferences;
- 3000 Kids Teaching Kids workshops presented in local communities before and after the conferences;
- The direct involvement of 1,000 schools and 10,000 students and teachers Australia-wide;
- The direct involvement of 288 external stakeholder organisations on local Steering Committees coordinated to run each Conference;
- The direct involvement of 540 volunteers to assist with running of the Conferences;
- The direct involvement of 160 expert industry mentors to assist schools with the content of their workshop presentations.

The Program has cost \$6.2 million over its nine years. The remarkable aspect of the Program is that all of this money has been raised through sponsorship attracted by Firestarter - principally Arron Wood and Cathy Oke. To achieve this level of sponsorship for children's environmental education in today's economic climate is exceptional.

Environmental education does not have its own key learning area title, such as maths or English, so it is often neglected or haphazardly treated. The mini conference program and associated Kids Teaching Kids model is a way of meeting the needs of environmental education through all other key learning areas. In other words, this program is being promoted as an organisational tool as well as pedagogy.

**THANK YOU AGAIN FOR THE EXPERIENCE
- THIS WILL ENTHUSE AND MOTIVATE OUR
STUDENTS TO ATTEND OR WANT TO ATTEND
OTHER SIMILAR CONFERENCES - THEY ARE
ALREADY TALKING ABOUT FUNDRAISING
AND SPONSORSHIP FOR NEXT YEAR!**

Robyne Byron Smith, Teacher, Croydon Hills PS





BACKGROUND

Since its inception, the One Life, One World, Our Future - Education for Sustainability Program and its methodology have been highly successful. The Program has resulted in winner of the 2001 Young Australian of the Year for the Environment and 2007 Prime Minister's Environmentalist of the Year, the finalist in 2003 and 2005 Prime Minister's Environmentalist of the Year Award; 2002, 2003 and 2004 finalist for the Eureka Science Prize; 2003, 2004 and 2005 finalist in the Banksia Awards; 2004 and 2005 finalist and 2006 Winner in the United Nations World Environment Day Awards and the 2007 Melbourne Award for Environmental Contribution to Melbourne.

Recognising the reach and influence of this approach to sustainability education, and the proven record of success, the Australian Government engaged Firestarter to facilitate seven conferences around the country over the period January 2007 to October 2008. The final conference in the program of events was the International Youth Coastal Conference held in Townsville, Queensland. Over two years, NRM coordinators across the country have been provided with skills to carry out future events and students and teachers have been energised by their, or their peers' attendances at the Conferences.

The following report takes a look at how the Conferences have met their objectives and recommends improvements for future events.

INTRODUCTION: DELEGATES, VOLUNTEERS AND HIGHLIGHTS

In the period January 2007 to October 2008, Firestarter delivered seven extremely successful Kids Teaching Kids conferences. The locations, dates and the number of delegates and volunteers are listed to the right.

TABLE 1:
DELEGATES, SCHOOLS,
PRESENTATIONS
AND VOLUNTEERS

	NUMBER OF DELEGATES	NUMBER OF SCHOOLS	NUMBER OF SCHOOL PRESENTATIONS	NUMBER OF VOLUNTEERS
Murray-Darling Basin Commission International River Health Conference	561	72	43	50
New South Wales Youth River Health Conference	230	18	9	20
Victorian Youth Environment Conference	250	23	13	26
South Australian Youth Environment Conference	255	25	13	50
Tasmanian Youth Environment Conference	230	20	12	25
Western Australian Youth Environment Conference	280	24	12	70
International Youth Coastal Conference	300	33	30	48
Totals	2106	215	132	289

As well as varying in size, theme and location, the Conferences all had their own special highlights.

VICTORIAN YOUTH ENVIRONMENT CONFERENCE (PORT FAIRY, 2007) HIGHLIGHTS

- Environmental Project Day coordinated by the Glenelg Hopkins Catchment Management Authority
- Moyne Shire Council Youth Council assisted as group leaders and workshop chairs
- Expert panel included speakers from the Moyne Shire Council, South West Regional Waste Management Group, Hawkesdale P12 and Firestarter
- 72% of participants responding to the evaluation loved the experience
- 90% enjoyed the Kids Teaching Kids concept

NEW SOUTH WALES YOUTH RIVER HEALTH CONFERENCE (INVERELL, NOVEMBER 2007) HIGHLIGHTS

- The expert panel included Kirk Coningham, Communications Director, Murray-Darling Basin Commission, Hon. Rick Colless, Council Whip, NSW Legislative Assembly, Liz Blair, Environmental Education Officer, Border Rivers-Gwydir CMA and Kelvin Brown, Aboriginal Advisory Committee, Border Rivers Gwydir CMA

- Environmental Project Day coordinated by the Border Rivers-Gwydir Catchment Management Authority
- Local volunteers assisted as group leaders for the Environmental Project Day and workshop chairs for the student presentations
- 90% of participants responding to the evaluation loved the Conference
- 88% loved the Kids Teaching Kids concept

MURRAY-DARLING BASIN COMMISSION INTERNATIONAL RIVER HEALTH CONFERENCE (CANBERRA, OCTOBER 2007) HIGHLIGHTS

- First International River Health Conference outside of Mildura
- The biggest number of presentations for any Conference up until that time
- Conference broadcast live on the web
- Conference launched by Champion Olympic gold medal swimmer Michael Klim
- Delegates welcomed by ACT Chief Minister Jon Stanhope
- Impressive celebrity line up including Channel 7 weather star Sara Groen, Neighbours actors Natalie Blair and Dan O' Connor, National Water Commission CEO Mr Ken Matthews, Secretary General Ban Ki-moon,

Chief Executive of the Education Foundation Adam Smith, NRL Champion Laurie Daley, Chief Executive of the Murray-Darling Basin Commission Dr Wendy Craik, Senator Christine Milne and Professor Gary Jones from the eWater CRC.

SOUTH AUSTRALIAN YOUTH ENVIRONMENT CONFERENCE (ADELAIDE, JULY 2008) HIGHLIGHTS

- Environmental Project Day coordinated by the South Australian Murray-Darling Basin NRM Board
- Project day held at Hindmarsh Island: a first visit for many delegates
- The expert panel included Director Research Institute for Climate Change and Sustainability, University of Adelaide, Professor Barry Brook, Climate Researcher, Bureau of Meteorology, Darren Ray, Manager, River Murray, SA Murray Darling Basin NRM Board, Judy Goode, Central Irrigators Trust CEO, Jeff Parish, and Science and Environment Reporter, Adelaide Advertiser, Clare Peddie
- Upper and Lower River Murray Youth Council students assisted as group leaders
- The majority of participants really enjoyed the Conference and the Kids Teaching Kids concept

TASMANIAN YOUTH ENVIRONMENT CONFERENCE (HOBART, AUGUST 2008) HIGHLIGHTS

- Tasmanian Parliamentary Secretary for Education, Lisa Singh MHA, officially launched the first Tasmanian Youth Environment Conference
- Dwayne Everittsmith offered a welcome on behalf of the land's traditional owners
- South Hobart Primary School choir opened the Conference by singing the Australian National Anthem
- Inclement weather didn't stop the Environmental Projects Day, which was moved from Hobart's Waterworks Reserve to Hobart City Hall
- Steering Committee members and sponsors assisted as group leaders
- Year Twelve Rosny College students were among the volunteers over the two days
- Expert panelists included Dr Sally Bryant, Bonorong National Park, Dr Kate Crowley, Tasmania Together Progress Board, Peter Boyer, The Climate Project, Peter Mooney, Tasmanian Parks and Wildlife Service, Georgi Marshall, CoolpoolTas and Sandra Hogue, Hydro Tasmania.
- 60% of delegates have evaluated the program with an overwhelmingly high response to the Conference program

- 91% enjoyed the Kids Teaching Kids approach at the event

WESTERN AUSTRALIAN YOUTH ENVIRONMENT CONFERENCE (PERTH, SEPTEMBER 2008) HIGHLIGHTS

- Establishment of an ongoing relationship with Millennium Kids
- Environmental Project Day activities were held at Baldivis Children's Forest, Aquinas College, Cockburn Wetlands and Native Arc and coordinated by Millennium Kids
- Expert panelists included Professor Mark Hackling ECU, Dean of School of Sustainability Murdoch University, Associate Professor Brad Pettitt, Millennium Kids Youth Board Member, Megan Anderson, Manager Sustainability Water Corporation, Dr Bob Humphries, Gardening Australia Presenter, Josh Byrne, Climate Change Manager KPMG, Marianne Dahl
- The event achieved an excellent overall evaluation result of 9.1 out of 10 and 100% satisfaction with the Kids Teaching Kids methodology

INTERNATIONAL YOUTH COASTAL CONFERENCE (TOWNSVILLE, OCTOBER 2008) HIGHLIGHTS

- A Sunday night opening event held at the ReefHQ Aquarium and Townsville Cultural Centre, coordinated by Great Barrier Reef Marine Park Authority / Reef HQ
- A conference dinner with presentations by the Queensland Youth Environment Council, and entertainment by Claire Hooper and Arcade Made
- Environmental Project Day, held on Magnetic Island, coordinated by Townsville City Council
- A Closing Carnival run by the Youth Council of the Townsville City Council
- The conference was used as a pilot for the UN to take this Kids Teaching Kids form of conference to the world
- 98% of delegates loved participating

An important component of each of the conferences was the establishment of a Steering Committee. The members of these committees gave advice and support to Firestarter through all phases of the events. Their involvement ensured greater buy-in from their organisations, provided a diversity of mentors for the delegates and made for a broader and more interesting program. The Steering Committee members for each of the conferences are shown on the next page.

INTRODUCTION: DELEGATES, VOLUNTEERS AND HIGHLIGHTS (Continued)

TABLE 2: STEERING COMMITTEES' MEMBERSHIPS

<p>MURRAY-DARLING BASIN COMMISSION INTERNATIONAL RIVER HEALTH CONFERENCE</p>	<p>Amanda Harms Ann Milligan Sally Alexander Vanessa Whelan Professor George Cho and Dr Margi Bohm Karen Civil Heather Millard Conrad Remenyl Cris Kennedy David Hehir Inga Davis Garry Watson Jane Ryan Justin Bisa Leane Regan Neville Smith Sam Leone and Viv Martin Felicity Grant Peter Cochran Tim Bevitt</p>	<p>National Water Commission eWater CRC ACT Department of Education and Training Australian Sustainable Schools Initiative - ACT University of Canberra Territory and Municipal Services Questacon Victorian Department of Education CSIRO Landcare Australia University of Canberra National Tourism Education Project Victorian Department of Sustainability and Environment hotel realm CSIRO Water for Rivers Murray-Darling Basin Commission Parks, Conservation and Lands, Territory and Municipal Services Department of the Environment and Water Resources Mr Tim Enterprises</p>
<p>NEW SOUTH WALES YOUTH RIVER HEALTH CONFERENCE</p> 	<p>Kelly McCulloch, Liz Blair and Liz Taylor Viv Martin Donna Ironfield Peter Cochran Howard Grant Dallas Gibb and Helen Dugdale Barbara Eshman Kate Newlan</p>	<p>Border Rivers-Gwydir Catchment Management Authority Murray-Darling Basin Commission Murray-Darling Basin Commission NRM Policy and Governance Australian Government Natural Resource Management Team NSW Department of Education and Training Cotton Research and Development Corporation Inverell Shire Council Northern Inland Regional Waste</p>



<p>John Amor Richard Hodgen Britt Gow, Hannah Mugavin, Hannah Torney and Aleesa Strafford Joanne Ludbrook Simon Perry Geraldine Edar Peter Hill Felicity Harpley Cydonie Younie</p>	<p>Coast Action/ Coastcare Glenelg Hopkins CMA Hawkesdale P12 College Internature Interpretations Moyne Cluster Educator Moyne Shire Council Parks Victoria Portland Primary School South West Waste Reduction Group</p>	<p>VICTORIAN YOUTH ENVIRONMENT CONFERENCE</p>
<p>Peter Roberts and Melanie Clarke Jonathon Noble Sarah Lewis Peter Cochran Kerry Rosser, Pippa Cattanach and Cindy Shorrock Carl Charter Qifeng Ye Jeff Green Wes Parker</p>	<p>Department of Water, land and Biodiversity Conservation Department of Education and Children’s Services NRM Support Division DWLBC NRM Policy and Governance Australian Government Natural Resource Management Team SA Murray Darling Basin NRM Board River Murray Urban Users Committee Inc. SARDI Office for Youth Local Area Coordinator</p>	<p>SOUTH AUSTRALIAN YOUTH ENVIRONMENT CONFERENCE</p> 
<p>Peter Cochran Carinda Rue, Maree Bakker and Michele Nichols Jenni Burdon Rob Palmer Shirly Sareyka Gabby O’Dwyer Sheena Martin Sue Fama Natasha Stapleton Sonya Stallbaum Errin Price Karen Reid Jenny Dudgeon</p>	<p>Australian Government, Caring for our Country Environment Division, Department of Environment, Heritage, Parks and the Arts Parks, and Wildlife Service, Department of Environment, Heritage, Parks and the Arts Australian Maritime College Tasmania Together Bunnings Group Limited Landcare Australia Hydro Tasmania Patrick Taylor and Raoul Harper, NRM South Hobart City Council Hobart Water Tasmanian Centre for Global Learning Australian Sustainable Schools Initiative</p>	<p>TASMANIAN YOUTH ENVIRONMENT CONFERENCE</p> 

INTRODUCTION: DELEGATES, VOLUNTEERS AND HIGHLIGHTS (Continued)

TABLE 2: STEERING COMMITTEES' MEMBERSHIPS (Continued)

<p>WESTERN AUSTRALIAN YOUTH ENVIRONMENT CONFERENCE</p> 	<p>Peter Cochran Don Rowe Catrina-Luz Aniere Ron Kawalilak, Amanda Van Loon, Greg Allen, Kristie Stevens, Richard Olive and Beverly Stevens Jennifer Pearson Joanne Dunn and Martine Traub Howard Flinders Debbie Ericson and Roy Hallam Jo Hulme Gabrielle O'Dwyer Helen Elliott Jessica Bayens Colma Keating Roslyn Toth</p>	<p>Australian Government State School Teachers Union of Western Australia Megan Hudson and Kate Laurendi, Millenium Kids Inc. Department of Environment and Conservation Edith Cowan University KPMG Department of Education and Training Water Corporation Murdoch University Bunnings Group Fremantle Ports City of Perth Landcare Australia Synergy</p>
<p>INTERNATIONAL YOUTH COASTAL CONFERENCE</p>  <p>FIRESTARTER WOULD LIKE TO ACKNOWLEDGE THE TIME AND EFFORT OF ALL MEMBERS OF EACH OF THE STEERING COMMITTEES.</p>	<p>Ali Van Der Graaf Andrew Vance Cam Mackenzie Duncan Forster Fred Nucifora Gabby O'Dwyer Harry Breidahl Jo Powell and Ann Pukallus Jon Shaw, Donna Jackson and Christine Neiland Megan Sperring Nicole Platz and Margaret Gooch Peter Cochran Leonie Maddigan Rachel Lunnon Richard Wood and Cathy Oke Rob Palmer Sheena Martin</p>	<p>Queensland Environmental Protection Agency, Queensland Youth Environment Council Melbourne Girls College Queensland Department of Education, Training and the Arts Reef HQ/Great Barrier Reef Marine Park Authority Great Barrier Reef Marine Park Authority Bunnings Warehouse Nautilus Educational Origin Energy Townsville City Council Reef Guardian Schools/Great Barrier Reef Marine Park Authority James Cook University Australian Government Burdekin Dry Tropics Natural Resource Management Reef Plan Secretariat, Queensland Government Firestarter Australian Maritime College, Universtisy of Tasmania Landcare Australia Ltd</p>

Adults take a back seat at these conferences as the students teach each other about the environmental issues they are dealing with at home, and learn from each other about the most effective ways of dealing with these problems. What's fun is that once they get the science and facts down, they work out how to teach each other in much more interesting creative ways than the usual classroom format, with songs, dance, poems, drama, games, interactive quizzes and crafts.

The conferences and the lead up months of preparation provided students with skills in natural resource management, public speaking and the ability to communicate ideas in many different forms. Most student groups worked with mentors prior to the event to develop presentations in a range of formats such as singing, acting, quizzes and art. All presenting schools received one or two visits from Firestarter's education manager to assist with their preparations - to assist with making their workshops as hands-on, interactive and fun as possible.

The specifics of each of the Conference's programs can be viewed in the program documents (Attachment 5). In general, the conferences all ran over two days where an expert panel and the school's Kids Teaching Kids presentations made up the majority of the first day, and the hands-on environmental activities made up the second. Below is a list of the school presentation topics and the Environmental Project Day activities (Day Two).



TABLE 3: SCHOOL PRESENTATIONS

Upper Murray Youth Council	Big Brother in the Riverland
Lower Murray Youth Council	Climate Change - What's the big Deal?
Natte Yallock Primary School	The Story of a River
Mildura West Primary School	Gateways to the River
The Scots School Albury	City Folk are Eating the Country!
Bamera Primary School	Lake Bonney - To Be or Not to Be?
Alexandra Secondary College	How Healthy is the Upper Goulburn River?
Newton Moore Senior High School and the Youth Environment Scheme Inc.	Problems and Solutions to Breeding and Reintroducing Native Fish
Lorne Aireys Inlet P-12 College	C.S.I. Anguilla Australis - the Case of the Disappearing Eels
Farrer Primary School	Waste Wise - the Past, Present and Future
Sacred Heart Primary School	Hey, it's not too late! Together we can make a difference!
Lameroo Regional Community School	Aqua vision
Snowy River Cluster	Flood in a drought - what's that all about?
Tara Anglican School	Upper Paramatta River Catchment area
Canterbury Girls Secondary College	Who is killing the Yarra River?
Tamworth Public School	Move over Batman, Tamworth Public School has gone batty
Illawarra Grammar School	Damned if you do
Hawkesdale P-12	Mass fish kills at the Surry River, Narrawong
St Saviour's College	No water? Where do we go from here... On water recycling

**MURRAY-DARLING
BASIN COMMISSION
INTERNATIONAL
RIVER HEALTH CONFERENCE**

PROGRAM SUMMARY (Continued)

TABLE 3: SCHOOL PRESENTATIONS (Continued)

<p>NEW SOUTH WALES YOUTH RIVER HEALTH CONFERENCE</p>	<p>Guyra Central School Inverell Public School Inverell Public School Glen Innes High School Macintyre High Alstonville High School Tamworth Public School Inverell Public School Bundarra Central School</p>	<p>Biodiversity: a feral impact Protesting animals Ban da bag The water chasers To swim or not to swim? Audit it Move over Batman - Tamworth Public School has gone batty! Platybye Copeton the key</p>
<p>VICTORIAN YOUTH ENVIRONMENT CONFERENCE</p>	<p>Edenhope College Hawkesdale P12 College Hawkesdale P12 College Koroit and District Primary School Nullawarre and District Primary School Panmure Primary School Port Fairy Consolidated Primary Portland Primary School Portland Secondary College Spotswood Primary St Patricks Parish Primary School St John's Lutheran Primary Portland Timboon P-12 Williamstown North Primary Woolsthorpe Primary School</p>	<p>Water – Our Most Precious Resource The Ozone Hole Climate Change Mass Fish Kills at Surry River Reforestation of Tower Hill Global warming and the greenhouse effect – how an organic garden can help The Big Hole Australian Biodiversity Tyrendarra Indigenous Protected Areas Geothermal Water Our Marvellous Marine Mammals Exploring Abalone Fishing safety and regulations Junior Park Ranger Program Sustaining Ourselves The Wonders of Spring Creek</p>
<p>SOUTH AUSTRALIAN YOUTH ENVIRONMENT CONFERENCE</p>	<p>Barmera Primary School Black Forest Primary School Cornerstone College Cowandilla Primary School Lameroo Regional Community School Portside Christian School Belair Primary School Kingston-on-Murray Primary School Tenison Woods College</p>	<p>Lake Bonney - past present and future? Is there one? Reducing food miles - eat local Waste - what is it and where does it go? Climate change - come up with something brilliant Mallee tracks Waste/recycling locally helps people globally Belair School's Monarto Program The River Murray - what do you think? Cratibul's Fireplace</p>





Urrbrae High School	A litter problem	SOUTH AUSTRALIAN YOUTH ENVIRONMENT CONFERENCE (Continued)
Waikerie Primary School	River health - it doesn't affect us!	
Warradale Primary School	Water 4 life	
St Helens District High School	Break O' Day "The Beauty and the Beast"	TASMANIAN YOUTH ENVIRONMENT CONFERENCE
West Launceston Primary School	Our place - the Launceston Cataract Gorge	
St Patrick's College	Siltation of the Tamar River	
Claremont High School	White bellied sea eagle exhibition	
The Hutchins School	Coastal conscience	
Waimea Heights Primary School	Jaws, claws and carnivores: Tassie devils under threat	
Scotch Oakburn College	The weird and wonderful world of our wetlands	
Ogilvie High School	Tasmanian Together Goal 11 'Variety is the Spice of Life'	
Blackman Bay Primary School	Tasmania Together Goal 12 'Sustainable Management of our Natural Resources	
Rosetta High School	Renewable Energy	
MacKillop College	Sustainability: the new frontier	WESTERN AUSTRALIAN YOUTH ENVIRONMENT CONFERENCE
Mount Stuart Primary School	Passing on the passion	
A Garden Path	Gardens and farms: their effects on the environment	
Baldivis Primary School	Kids can make a difference!	
Bridgetown High School	Sustainability stories	
Christmas Island District High School	Red crabs	
Exmouth District High School	Ningaloo Reef	
Newtown Moore Senior High School	'Knights on the Moor'	
North Albany Senior High School	Environmental practices past and present	
North Parmelia Primary School	Give a frog a home	
Rockingham Senior High School	Graffiti - care of place	
Weld Square Primary School	Where have all the swans gone?	
Weld Square Primary School	Our bushland environment - protecting and preserving	
Wembley Primary School	Sustainability - a holistic environmental responsibility	



"THE GUEST SPEAKERS AND ENTERTAINMENT WERE AWESOME! THE GUY FROM THE 'MAKE POVERTY HISTORY' ORGANISATION WAS GREAT TO LISTEN TO. THE NIGHT AT QUESTACON WAS SO MUCH FUN! I MET MANY AWESOME PEOPLE AND IT WAS A WEEK THAT I WON'T FORGET!"

Nicole Bales, Student, Orbest Secondary College

PROGRAM SUMMARY (Continued)

TABLE 4: ENVIRONMENT PROJECT DAY ACTIVITIES

MURRAY-DARLING BASIN COMMISSION INTERNATIONAL RIVER HEALTH CONFERENCE	NEW SOUTH WALES YOUTH RIVER HEALTH CONFERENCE
Wading with nets - sampling our lake - watcherwatch act	What weed is that?
Microcosms in the water	Lunch munchers
Leafing it up to nature - integrating science and art	Spot a bird and bang a nail
Journey into the underground investigating salinity - CSIRO	Paint your message
Wiggle farm	Rubbish vandals
Measuring energy costs with the ecological footprint	There's a bug in there!
Aboriginal technology	Bandana dreaming
Feathers, flight and water-birds around our lake	Get out our green thumbs
Advertising sustainability	
The forensics of poo	
The genealogy of insects	
VICTORIAN YOUTH ENVIRONMENT CONFERENCE	SOUTH AUSTRALIAN YOUTH ENVIRONMENT CONFERENCE
Seeds	Get out your green thumbs
Indigenous	Enough water for everyone
Games	Cultural catch up
Fisheries	Green travel challenge
Kites	Turtle rescue
Canoes	Seeds for the future
Birds	Messages for the Murray
Planting and Burrows	Bird and bat box building
Rock Pooling	Operation Coolenation
Ponding	Wetland wonders
	Barrage tour
	Salty times
	Fishy facts

“FANTASTIC - REALLY GREAT! EVERY PART OF THE JOURNEY TO THE CONFERENCE AND THE PERFORMANCES WAS AWESOME. I LOVED THE BUCKET BAND AND THE MC WAS EXCELLENT.”

Breanna Gregory, Student, Lameroo Community School



TASMANIAN YOUTH ENVIRONMENT CONFERENCE	WESTERN AUSTRALIAN YOUTH ENVIRONMENT CONFERENCE
Backyard fauna	Dirt, bumps and forest folk
Box til you drop	Respecting and caring for our land: timeless Nyoongar traditions
Plant propagation	Featherless friends: discovering forest birds
Micro world survey	From little things big things grow
Bunning's bird box building	Tinny tours
Off the grid - café delights	Water Testing and macro invertebrates
Furniture from trash	Tree planting - native Jarrah
Crikey! There are critters in my creek	Drilling for dieback
Lab free soil health testing	Native animal care and tour of Native ARC
Devil of a job	Tracks, scats and traps
	Tree planting and wetland rehabilitation

“GREAT WORK AND WELL DONE TO ALL FIRESTARTER STAFF AND VOLUNTEERS. THE CONFERENCE WAS EVEN BIGGER AND BETTER THAN 2005! WE WILL CONTINUE TO USE THE ‘KIDS TEACHING KIDS’ MODEL IN OUR SCHOOL AND LOOK FORWARD TO BEING INVOLVED IN FUTURE CONFERENCES. GREAT FRESH IDEAS FOR THE ENVIRONMENTAL PROJECT DAY AND FANTASTIC VENUE FOR THE CLOSING DINNER - QUESTACON WAS TERRIFIC.”

Britt Gow, Hawkesdale P12 College

INTERNATIONAL YOUTH COASTAL CONFERENCE
Ribbons of blue - water everywhere!
Coral and seagrass identification
Revegetation at MIWR Garden
Gross pollutant traps
Revegetation at the wetlands
Wetland ecology
Solar power and energy efficiency
Reflection session
Mangrove ecology
Revegetation at Solar City Hub
Energy Activities at Solar City Hub



An aerial photograph of a coastal wetland area. A large, winding river or estuary flows through the landscape, which is a mix of brownish-green marshland and sandy areas. In the upper right, the ocean is visible with white waves breaking onto a sandy beach. The sky is clear and blue.

OBJECTIVES

As outlined in the initial Icon Project Proposal, the objectives were:

- To build on the existing successful *One Life, One World, Our Future - Education for Sustainability Program* to deliver a comprehensive national Natural Resource Management (NRM) education peer teaching program with international replication potential.
- To use the peer teaching environmental education program model to turn the resilient child attributes into learning outcomes through the already defined Kids Teaching Kids workshop process.
- To close the gap between Catchment Management Authority (CMA) and community understanding of NRM issues.
- To establish a base level understanding of; and local ownership of, NRM issues with a view to better support for the implementation of NRM projects.
- To promote succession planning in NRM.
- To establish the iconic *One Life, One World, Our Future - Education for Sustainability Program* as a leading edge example of government, private and community partnerships and in doing so provide a flagship, high profile program that can be replicated across any issue or focus, i.e. the non prescriptive methodology allows consideration of whichever issue is important, be that mental illness, childhood obesity, the environment or values. It also allows for existing programs such as Waterwatch, Junior Landcare and Australian Sustainable Schools Initiative to use the program as an authentic endpoint or means of raising profile. Using the proven Kids Teaching Kids methodology, the program provides a conference opportunity for each participating school to teach and learn from other schools, no matter what existing program they are involved in already.

All methods associated with the Firestarter Conferences use the Kids Teaching Kids concept as detailed in the Kids Teaching Kids Manual produced as part of the project (See Attachment 4 for summary). The manual is available in electronic form from the Conference website www.onelifeoneworldourfuture.com.

Kids Teaching Kids and the Firestarter approach have been overwhelmingly successful. Why? Because Firestarter programs:

- Are open to all young people (Years Five to Eleven)
- Achieve specific and positive outcomes or growth for participants and education for sustainability
- Focus on learning through experience: active, hands-on learning - (natural resource management project days)
- Involve young people in active program decision-making and natural resource management implementation roles
- Support young people's involvement outside schools in the authentic natural resource management projects;
- Have schools, community groups, CMA's, DPI, Industry etc working together to provide the program
- Have educational integrity such as compliance with the Victorian Essential Learning Standards
- Have popular appeal - celebrities
- Provide a non prescriptive methodology that can be implemented at a classroom level
- Are a shift in responsibility & management of own education for sustainability learning - DIY - locally specific
- Use the concept of 'heart first, head follows and then hand'
- Support children as change agents
- Foster deeper understanding vs. awareness
- Fit with every state curriculum
- Support ARIES Review of environmental education DEH project
- Offers the opportunity to mainstream education for sustainability
- Showcase major NRM projects that are regionally relevant
- Build the capacity of educators
- Encourage a whole of community approach at a local level
- Deliver extensive profile to NRM issues

Each conference was managed by Firestarter in conjunction with a local area coordinator and Steering Committee. Where possible young people are included in the Steering Committees to ensure their views are taken into consideration with all aspects of planning and evaluation. Firestarter effectively acts as the event manager - coordinating (with input and advice from the local committee) the venues (plenary, workshop spaces and gala dinner venue) and Environmental Project Day location/s, catering, volunteer management, entertainment, guest speakers and expert panel discussions.

The media was used extensively to promote the events. Details of the coverage for each conference can be found in Attachment Two. To ensure a broad range of students attended, Firestarter targeted specific areas and sets quotas. For example, in Victoria we accepted groups of between three to ten students with one or two teachers from two regions. In South Western Victoria 150 places were available (approximately 10-20 schools) and 100 places were available for the rest of the state (another 10 - 20 schools).

“AT THE YOUTH COASTAL CONFERENCE YOU INSPIRED HUNDREDS AND HUNDREDS OF KIDS, JUST LIKE US GIRLS WHO PARTICIPATED IN THE CONFERENCE TO DO ANYTHING WE POSSIBLY CAN AND FOR SOMEONE TO DO THAT SO NATURALLY WAS SOMETHING AMAZING TO BE A PART OF.”

Sarah Pilkington, South Gippsland Secondary College

It is optional for schools to present at the conferences - they either register to attend or register to attend and present a 40 minute workshop in the concurrent sessions to audiences of about 35 students and teachers. Or they may choose (or be asked) to perform a shorter presentation (or song or dance) on the main stage to the whole audience.

At the start of the registration process schools are invited to take part in free professional development workshops. This gives teachers the opportunity to finalise their decision to register to present a workshop and also gives them the skills to prepare for the Kids Teaching Kids methodology. As soon as a school registers to present a workshop Firestarter provides ongoing professional support from the program's education manager via school visits, telephone and email. This support is the crux of the whole program - this is where and how Kids Teaching Kids works. This is where the students learn how to take control of their learning, how to teach their peers and how to get the most out of the experience. The support is obviously also invaluable to the teachers who take a back seat in the performance but are critical to ensure the students stay on track!

METHODS (Continued)

Expert industry mentors are appointed when requested by schools to assist with the students' chosen topic. Mentors sign up at the start of the year, indicating their field of expertise and then Firestarter matches schools with mentors. These mentors also work with the presenting schools to ensure that workshops are of a high scientific standard and that students develop confidence in their presentation and communication skills. It is important that they are seen as a supporting role model and must not take over content or editorial control (unless facts are incorrect).

Schools then work (with the support from Firestarter) on their presentations - main stage or workshops - in preparation for the conference. Firestarter gathers information on room requirements (dark/small/outside/access to water/tables/chairs etc.) and provides as much support as possible for schools to present at the conference. Firestarter collates workshop summaries about each presentation to release to the media and to include in the conference brochure.

Where possible Firestarter assists schools with gathering sponsors to allow them to travel to the conference, or pay for teacher release days. Firestarter provides schools with information on location, accommodation and travel requirements.

"THE CONFERENCE WAS GREAT AND FOR A COMMUNITY SO SMALL, I THINK IT WILL BE GOOD FOR US AND THE COMMUNITY. ITS GOOD TO KNOW THAT WE CAN MAKE A DIFFERENCE."

Megan Nolan, Student, Panmure PS

After each conference Firestarter requests that all students and teachers fill in evaluation forms on every aspect of the Conference - from entertainment choices, catering and the benefits or not of the Kids Teaching Kids methodology. There is a reasonable success rate of gathering this information, with numbers lower when schools break for holidays soon after an event. As much as possible Firestarter takes into consideration the advice provided by Conference delegates and incorporates this evaluation into the next event. At the end of the year Firestarter also conducts a de-brief session in line with our key objectives and target audience. This allows for continual improvement of the Program.

Firestarter provides a summary of each conference, including the evaluation from the delegates, in a final report which is sent to all sponsors and Steering Committee members. This high quality report, with full budget and analysis of the event, is one of the reasons there has been a steady increase in the financial involvement from many sponsors.

This comprehensive approach to implementing Kids Teaching Kids resulted in a glowing independent evaluation from the Committing to Place Research Project, an Australian Research Council Linkage Grant project involving the National Museum of Australia, the Murray-Darling Basin Commission and the University of Tasmania.



'This evaluation found that the... Conference was a highly successful program. The research indicated that the blend of teaching and learning strategies provided rich, relevant and engaging learning experiences for the broad range of students who attended a Conference. The Conference provided a fun and exciting atmosphere for students to engage with issues of river health and integrated catchment management. The Conference activities were well organised and relevant for participants. The Conference was professionally and smoothly run, thus maximising students' engagement with the activities. The research found that the Kids Teaching Kids pedagogy works well in terms of engaging students in environmental issues. For a significant number of students, the experience of participating in Kids Teaching Kids activities appeared to generate a sense of connection with local place and involvement with real local issues. Many students also seemed to express a sense of environmental responsibility and a developing sense of environmental and democratic agency. In other words, some students gained a sense of possibility for change, or a growing confidence in their capacity to actively participate in social and democratic processes involving environmental issues. In addition, through the actual experience of being Conference participants, students learned to be active, effective citizens and advocates for a sustainable future'.

"THANK YOU ALL SO MUCH. KIDS LEARNT A LOT AND SO DID I! GREAT TO USE TEENAGERS AS GROUP LEADERS. I LOVED BEING PART OF A GROUP AND NOT BEING THE TEACHER / LEADER. I AM SO GLAD WE PRESENTED - I BELIEVE WE GOT MORE OUT OF THE CONFERENCE BECAUSE OF THIS."

Ann Dickinson, Teacher, St Johns Primary Portland

"IT WAS TOTALLY MAGNIFICENT. SO FULL AND "MEMORIES FOREVER" AS ONE OF THE STUDENTS SAID ON THE WAY BACK TO LAUNCESTON. EVERY ASPECT OF THE CONFERENCE WAS WONDERFUL."

Rocelyn Ives, Teacher, Launceston Primary School



RESULTS

In this section 'results' refers to the degree to which the Conferences met the objectives as listed in the original Icon Project Outline.

To expand on the success of the 1999, 2001, 2003 and 2005 International River Health Conferences and the 2006 International Youth Coastal Conference in building a culture of environmental awareness, achievement and action in relation to the world's natural resources and industries.

The response from participants has been very positive, with a genuine interest in continuing the Kids Teaching Kids education process within schools. Feedback from schools and partners was overwhelming praise for the model and an enthusiasm to attend future events. Teachers felt their students had been empowered to continue to bring about change back at school, further evidenced by student evaluations. The level of student engagement was made apparent in the conference reflection sessions where many student responses reflected on their enjoyment, the importance of carrying on what they had learnt and their recognition of being our future leaders.

To reinforce the importance of terrestrial, rivers, marine and coastal health and raise awareness among middle and secondary students of the biodiversity issues associated with the natural environments they live near and the livelihoods that depend on it being clean and sustainable.

This was certainly achieved through the student workshop presentations; topics ranging from endangered species to in-school environmental initiatives to problems, or potential problems, in schools local areas. Students' levels of understanding on environmental issues was demonstrated through their in depth questions to the panel of experts. All of the Environmental Project Days were successful and highlights for all delegates. Students really made the connection between factual learning about the environment and hands-on action in the environment. Activities ranged from micro-chipping Tasmanian Devils to plant propagation, from bird-box building to generating human powered electricity.

To provide an opportunity for students to interact with their peers; to provide students with a conference experience and to improve their communication skills.

All students are split out of their school groups, and age groups. This is to encourage interaction between students of different age groups and schools. This is a tested process that Firestarter use at each conference, and it always works well to create discussion with students from different schools. It is also a great opportunity to allow students to see presentations on environmental issues that they may not be familiar with. Students commented on overcoming nerves as one of the difficulties faced in presenting a workshop; this demonstrates that the program builds resilience and instills confidence.

To create an awareness and understanding of traditional cultures.

Throughout the seven Conferences Firestarter aimed to incorporate learning of indigenous cultures. In Tasmania, as part of the Conference Launch, a Welcome to Country was offered. Dewayne Everittsmith, a descendant of Manna la Genna, spoke and then sang an indigenous language song. Dewayne performed again in the evening of the Conference, having a powerful impact on his audience. In Victoria, Canberra, SA and WA Day One commenced with a Welcome to Country and the Environmental Project Day included indigenous activities. In NSW one of the Steering Committee members was the Border Rivers-Gwydir CMA's Aboriginal Liaison Officer. This enabled local Aboriginal community members to be kept informed about the conference and have involvement in the conference's development throughout the planning process. The NSW Youth River Health Conference was opened by local Elder Aunt Elizabeth Connors offering a Welcome to Country on behalf of the Gamilaaroy People. This was followed by a story telling of the Gamilaaroy people and their use of water by Aunt Sue Blacklock. At the IYCC an indigenous dance at the conference dinner assisted in creating an awareness and understanding of cultural heritage issues.

To provide relevant organisations and industries with an opportunity to promote their activities and commitment to the community.

One of the strengths of the seven Conferences was the involvement of key local stakeholders in the coordination (through the Steering Committees), participation (through activity planning and delivery for the Environmental Project Days) and as Workshop Chairs (for the presentation day) and as mentors and sponsors for schools (in the preparation phases).

Firestarter invites all stakeholders to take part in coordinating and participating at the conferences. This allows not only financial support, it also allows more organisations to understand the importance of the Kids Teaching Kids methodology utilised at the event, allowing them to use it in their events for the community around environmental education.

To provide young people with the opportunity to decide how they will be heard for now and the future.

Students raved about their time at the conference and how much they had learnt. As a number of students expressed in the conference reflection session, it is important to continue on with the work begun at the events, as 'We are the Future'.

To help shape the future of environmental education relating to rivers, marine and coastal issues.

With so many teachers and students commenting on their desire to attend future conferences and a number of non-presenting schools expressing their plans to work on presenting at a future conference, it is apparent that the conferences and Kids Teaching Kids concept is increasing in relevancy, becoming an important part of schools' education programs.

To build support of all schools for the Kids Teaching Kids concept.

As part of the support provided to schools in the lead up to the conference, through school visits, environmental expert mentoring and educational advice on workshop presentation generally, students are prepared and confident by the time of the event. At the conference presentations teachers saw the high level of engagement and enthusiasm from their students as they interacted with other students and recognised the value of implementing this approach within their teaching style.

Below are some of the many glowing testimonials from the Conference delegates. Really, these statements speak clearly on the success of the Program.

'The best part of presenting was being able to teach other students about the unique environment.'

'Everything makes a difference and someone like me can help the environment. I also now know that there are other kids like me who care for the environment and we can work together.'

'I have learnt that small things can make a big difference.'

'I am going to get my school to do environmental work regularly.'

'The guest speakers and entertainment were awesome! The guy from the 'Make Poverty History' organisation was great to listen to. The night at Questacon was so much fun! I met many awesome people and it was a week that I won't forget!'

'FANTASTIC - really great! Every part of the journey to the conference and the performances was awesome. I loved the bucket band and the MC was excellent.'

'Since the conference my family and I have decided to start a worm farm and have planted native trees in our garden. I will also recycle everything possible.'



FINANCES AND SUPPORT

In addition to the strong support from the Australian Government, each of the conferences had financial and in kind support from a variety of organisations. These are listed below.

TABLE 5: MURRAY-DARLING BASIN COMMISSION INTERNATIONAL RIVER HEALTH CONFERENCE, 2007, INCOME

SPONSOR	AMOUNT
Platinum Naming Rights - MDBC	\$180,000
Coordinating Program Sponsor - Australian Government	\$135,000
Gold - National Water Commission	\$25,000
Gold - Sony	\$25,000
Gold - Questacon	Inkind
Gold - Landcare Australia	Inkind
Gold - University of Canberra	Inkind
Silver - ACT Government	\$10,000
Silver - Victorian Government DSE	\$10,000
Silver - Dilmah	\$10,000
Bronze - TOSHIBA	\$5,000
Bronze - eWater CRC	\$5,000
Bronze - Victorian Government DET	\$5,000
2nd Bronze - Victorian DET	\$5,000
Bronze - Water for Rivers	\$5,000
Bronze - Champions of the Bush Inc	\$4,545
PricewaterhouseCoopers	\$5,000
National Capital Educational Tourism Project	Inkind
School Support - Melbourne Water	\$3,000
Trade display Insight	\$500
MDBC trade display	\$500
Registrations for biannual conference	\$86,518
TOTAL	\$520,063

TABLE 6: NEW SOUTH WALES YOUTH RIVER HEALTH CONFERENCE, 2007, INCOME

SPONSOR	AMOUNT
Coordinating Program Sponsor - NHT	\$35,000
Naming rights - Border Rivers-Gwydir CMA	\$20,000
Gold sponsor - MDBC	\$5,000
Bronze sponsor - Northern Inland Regional Waste	\$5,000
Bronze sponsor - Cotton Research and Development Corporation	\$5,000
Bronze sponsor - Inverell Shire Council	\$5,000
Support sponsor RSM Club	Inkind
Registrations for regional forum	\$7,000
TOTAL	\$82,000

TABLE 7: VICTORIAN YOUTH ENVIRONMENT CONFERENCE, 2007, INCOME

SPONSOR	AMOUNT
Naming Rights - NHT	\$35,000
Gold Sponsor - Powercor / Citipower	\$40,000
Gold Sponsor - Glenelg Hopkins CMA	\$10,000
Gold Sponsor - Portland Aluminium	\$4,000
Silver Sponsor - Hanson	\$5,000
Silver Sponsor - Victorian Abalone Divers Association	\$5,000
Silver Sponsor - Moyne Shire Council	\$5,000
Bronze Sponsor - Pacific Hydro	\$3,000
Bronze Sponsor - Rotary	\$2,000
Bronze Sponsor - Coastcare	\$2,000
Other - Glenelg Shire Council	\$909
Other - Deakin University	\$1,000
Registrations and accommodation for Regional Forum	\$3,200
TOTAL	\$116,109

TABLE 8: SOUTH AUSTRALIAN YOUTH ENVIRONMENT CONFERENCE, 2008, INCOME	
SPONSOR	AMOUNT
Coordinating Program Sponsor - NHT	\$35,000
Platinum - Department of Water, Land and Biodiversity Conservation	\$25,000
Gold Sponsor - SA Murray Darling Basin NRM Board	Inkind
Silver Sponsor - Orica Foundation	\$5,000
Silver Sponsor - Bunnings Warehouse	\$5,000
Silver Sponsor - HBA Insurance	\$5,000
Bronze Sponsor - SARDI Aquatic Sciences	\$1,772
Bronze Sponsor - Adelaide Mt Lofty Ranges NRM Board	\$2,500
Bronze Sponsor - Office For Youth	\$2,500
Bronze Sponsor - City of West Torrens Registrations for Regional Forum	\$12,750
TOTAL	\$94,522

TABLE 9: TASMANIAN YOUTH ENVIRONMENT CONFERENCE, 2008, INCOME	
SPONSOR	AMOUNT
Coordinating Program Sponsor - Caring for our Country	\$35,000
Gold Sponsor - Tasmanian Department of Environment, Heritage, Parks and the Arts	\$10,000
Gold Sponsor - Australian Maritime College	\$8,500
Gold Sponsor - Tasmania Together	\$7,500
Gold Sponsor - Bunning's	\$5,000
Silver Sponsor - Hydro Tasmania	\$5,000
Silver Sponsor - HBA Health Insurance	\$5,000
Silver Sponsor - Orica	\$5,000
Bronze Sponsor - NRM south	\$2,500
Bronze Sponsor - NRM north	\$2,500
Hobart City Council (plus inkind)	\$500
Support Sponsor - Hobart Water	\$1,000
Registrations fees from school participants	\$6,682
TOTAL	\$94,182

“THANKYOU FOR GIVING TAMWORTH PUBLIC SCHOOL THE OPPORTUNITY TO PERFORM... WE HAVE TAKEN THE BATS ON THE ROAD TO LOCAL SCHOOLS AND THE NAMOI CATCHMENT CMA HAVE SOUGHT PERMISSION FOR THE CHILDREN’S WORK TO APPEAR ON THEIR WEBSITE AS WELL AS ASSISTING THE STUDENTS TO BUILD BAT BOXES FOR THE REGION.”

Rosemary Clifton, Teacher, Tamworth Public School

“KIDS TEACHING KIDS IS A GREAT IDEA - I AM GLAD I WAS PART OF THIS CONFERENCE.”

Callum King, Student, Tamworth Public School

FINANCES AND SUPPORT (Continued)

TABLE 10: WESTERN AUSTRALIAN YOUTH ENVIRONMENT CONFERENCE, 2008, INCOME

SPONSOR	AMOUNT
Coordinating Program Sponsor - Australian Government	\$35,000
Gold Sponsor - Department of Environment and Conservation	\$10,000
Gold Sponsor - Millennium Kids	\$10,000
Gold Sponsor - KPMG	\$10,000
Gold Sponsor - Fremantle Ports	\$10,000
Silver Sponsor - Murdoch University	\$5,000
Silver Sponsor - Water Corporation	\$5,000
Silver Sponsor - City of Perth	\$5,000
Silver Sponsor - Bunnings	\$5,000
Bronze Sponsor - WA Teachers Union	Inkind
Bronze Sponsor - Prime Television	Inkind
Bronze Sponsor - Synergy	\$2,500
Bronze Sponsor - Landcare Australia	Inkind
Bronze Sponsor - Netbalance	Inkind
Bronze Sponsor - Department of Education and Training	Inkind
Registrations for Regional Forum	\$13,300
TOTAL	\$110,300

TABLE 11: INTERNATIONAL YOUTH COASTAL CONFERENCE, 2008, INCOME

SPONSOR	AMOUNT
Naming Rights - Australian Government	\$35,000
Platinum - Queensland Government	\$25,000
Platinum - Townsville City Council	\$25,000
Platinum - GBRMPA	\$25,000
Gold - James Cook University	\$15,000
Silver - Sony	\$20,000
Silver Toshiba	\$15,000
Silver - Burdekin dry tropics	\$7,000
Silver - AMC	\$7,500
Bronze - Bunnings Warehouse	\$5,000
Silver - Origin Energy	\$7,000
Bronze -Victorian Abalone Divers Association	\$5,000
Bronze - Yates / Junior Landcare	\$1,000
Registration and accommodation costs	\$36,112
TOTAL	\$228,613



Firestarter is proud of our ability to raise funds to support our Program. We believe is indicative of the quality and initiative of our Conferences that sponsorship over this Icon Project has matched the contribution from the Australian Government. This strong support is shown in the table below.

TABLE 12: TOTAL INCOME ALL PROGRAMS AND CONFERENCES, 2007-2008

CONFERENCE	TOTAL AUSTRALIAN GOVERNMENT FUNDING	TOTAL EXTERNAL SPONSORSHIP
Murray Darling Basin Commission International River Health Conference	\$135,000	\$385,063
New South Wales Youth River Health Conference	\$35,000	\$47,000
Victorian Youth Environment Conference	\$35,000	\$71,109
South Australian Youth Environment Conference	\$35,000	\$62,022
Tasmanian Youth Environment Conference	\$35,000	\$59,182
Western Australian Youth Environment Conference	\$35,000	\$75,300
International Youth Coastal Conference	\$35,000	\$193,613
Administration and Project Coordination Over 2 years	\$75,000	\$25,000
Education Officer for online support over 2 years	\$50,000	\$25,000
Final Report Full colour on all 7 events	\$20,000	NA
Promotion and Marketing	\$10,000	NA
TOTAL	\$500,000	\$943,289

It is apparent from these figures that external sponsorship is a significant component of the Program. It is also apparent that not only does the Icon Project have large appeal to sponsors, but Firestarter is well skilled and connected when it comes to securing substantial financial and in kind support from a variety of sources.

It is also important to note that hosting a Conference results in an economic windfall for the host city. As an example, at the International River Health Conference over 68% of the \$520,063, or \$360,442, was spent on services such as accommodation, catering, staff, equipment hire and environmental projects. The Conferences also has regional economic benefits, such as return tourism, which are yet to be quantified.

“SINCE THE CONFERENCE MY FAMILY AND I HAVE DECIDED TO START A WORM FARM AND HAVE PLANTED NATIVE TREES IN OUR GARDEN. I WILL ALSO RECYCLE EVERYTHING POSSIBLE.”

Tamworth Public School



ONGOING OUTCOMES

A telling outcome of the success in changing attitudes and behaviour of the delegates is the ongoing activities that arise from the Conferences. Some examples are:

- Students from Newton Moore Senior High School developed a breeding program for the Western Pygmy Perch and now release them back into the waterways around Bunbury at points they have monitored and deemed suitable habitat;
- Lameroo Community School started a campaign to protect South Australia's groundwater;
- Tamworth Public School's workshop on bats was turned into an information page that the Catchment Management Authority is using to educate the general public about the important bat populations in NSW;
- Orana School in Canberra developed a frog bog and rainwater harvesting system as a result of student research leading to on ground action;
- Kingston on the Murray started a weekly environmental radio show on the ABC and helped Banrock Station with their wetland rehabilitation program;
- Karangi Public School started a Weed Warrior program that culminated in the removal of the introduced and highly toxic Camphor Laurel trees around their school;
- St Francis of the Fields developed a waste action plan that was promoted in the local community and resulted in a highly successful Waste Management Action Plan.

The Australian Government's investment in Firestarter's *One Life, One World, Our Future - Education for Sustainability Program* in developing this Icon Project has created hundreds of regional and state partnerships between key natural resource management agencies, schools, corporates, industry, tertiary institutions, non government agencies and the general public.

The Icon Project has informed state education department curriculum and Kids Teaching Kids is referenced as a recommended program by the Victorian Education Department, is cited in the National Environmental Education Statement, has allowed the development of a successful working relationship with the Australian Sustainable Schools Initiative (AuSSI) and informed the production of an education manual called 'Inspiring the Next Young Environmental Leader'. This important resource has seen an initial print run of 5,000 copies and is being used by educators all over Australia.

The Icon Project inspired on-ground action, developed student advocacy skills and achieved tangible environmental change through the use of education for sustainability and schools as an entry point for the wider community to become involved. Again, Firestarter has shown that the Kids Teaching Kids methodology is the best format to transfer skills, knowledge and enthusiasm. In addition, it fosters self-confidence, friendship, leadership, communication and learning skills.

The Icon Project has strongly promoted the link between a healthy environment and socially healthy communities. A strong social benefit resulting from the project is the promotion of the belief that participants could make a difference. This is a very powerful social outcome in that participants had a better sense of future, better connectedness to the environment, strong independence and a belief in a bright and compelling future. The reason this outcome is so important is that these attributes have been identified as factors contributing to resilient children. Resilient children are better able to deal with life pressures.

So, overall, the most obvious conclusion to draw from this series of conferences is that the Icon Project was a complete success. Demand for delegate places was constantly high, as was the availability of sponsorship, the diversity and willingness of partnerships, and the evaluation of the individual events. Firestarter believes we have demonstrated exceptional outcomes, both in terms of the benefits to all participants, whether they be student delegates, Steering Committee members, volunteers or expert mentors, and in terms of support and resourcing, project management, advocacy, influence and reach.

THE ICON PROJECT INSPIRED ON-GROUND ACTION, DEVELOPED STUDENT ADVOCACY SKILLS AND ACHIEVED TANGIBLE ENVIRONMENTAL CHANGE THROUGH THE USE OF EDUCATION FOR SUSTAINABILITY AND SCHOOLS AS AN ENTRY POINT FOR THE WIDER COMMUNITY TO GET INVOLVED.



RECOMMENDATIONS

At the conclusion of each conference a series of recommendations were made. This action learning ensured that each conference was built on from the learnings of the proceeding event. The single event-specific recommendations can be found in the individual conference reports. Overall, after this year of programs, Firestarter makes the following recommendations:

For the Icon Project overall:

- Kids Teaching Kids is a proven methodology. The evaluation of each of the events is overwhelmingly positive (as shown in Attachment One). In a time of increasing awareness of environmental change and pressure, it is all the more important that events such as those run by Firestarter for this Icon Project continue.
- The use of Kids Teaching Kids to teach education for sustainability should be promoted throughout the Australian school system to continue the push to reach the objective of 'thousands of mini-conferences across Australia'.
- Kids Teaching Kids was independently assessed as the leading environmental education pedagogy by the Committing to Place Research Project, an Australian Research Council Linkage Grant project involving the National Museum of Australia, the Murray-Darling Basin Commission and the University of Tasmania. Given the success of the methodology Firestarter's Program needs to be more formally recognised by the Australian Government as a required ongoing vehicle for education for sustainability outcomes and supported with associated core funding.
- Firestarter is the most suitably placed organisation to continue to run these events. Not only is the proven format and style devised by Firestarter, but the level of support (both cash and in kind) garnered by Firestarter demonstrates a capacity to run award winning events on an extremely efficient budget. The independence of Firestarter is another positive which has allowed hundreds of different organisations to come together as part of the Program.
- The single biggest issue limiting the structured implementation of a rolling three-year Kids Teaching Kids program is funding. In the life of the project and in spite of the program being highly awarded, Kids Teaching Kids has only ever had an average budget allocation for one year of program running costs. The Icon Project in providing two years of core funding gave a degree of security to the program which allowed expansion and advance planning to occur. A minimum of two years, and ideally three years, of funding is sought for the program in future.

- Investment in long term evaluation of delegate learning after being involved in the program should be considered for future funding bids. Anecdotal evidence of more students choosing environmental careers, environmental further education and returning to mentor at future Kids Teaching Kids Conferences because of the program needs further investigation.

For future conferences:

- Numbers should be limited to match available funding. Where registrations exceed capacity, efforts should be made to enable students and teachers to travel to alternative conferences. This has the added benefit of kids getting to know other kids from a broader geographical area.
- All efforts should be made to build strong connections with local and regional bodies. Where possible, the Environmental Project Day should be facilitated by such organisations. This not only brings a greater level of support and buy-in from partners, it exposes delegates to more people, ideas and initiatives.
- Consideration should be given to the advantages and disadvantages of centrally organised and located delegate accommodation. The legal and financial implications for the organisers of recommending and facilitating accommodation options needs further exploration.
- Formal partnerships should be pursued with environmental education bodies such as AuSSI and Junior Landcare to ensure a collaborative approach and create synergies.
- Ongoing, recurrent funding is required to ensure longevity of the program. Likewise, longer-term naming rights sponsors should be sought.
- The use of a reference committee as for the 2007-08 events should be maintained and extended to include education department representatives from all States and Territories. An in-kind commitment from the respective departments should be sought to supply a representative including the associated travel costs for reference committee meetings.
- Conferences should continue the use of local coordinators or workshop managers for each event, particularly regional events i.e. for the Adelaide event continue using a local education consultant to support and attract presenting schools.

ATTACHMENT 1: PROGRAM EVALUATIONS 2007 - 2008

**TABLE: EVALUATION FROM DELEGATES
ATTENDING EACH CONFERENCE
- STUDENTS AND TEACHERS**

STUDENT AND TEACHER EVALUATIONS - RESULTS ARE SHOWN AS AVERAGE SCORED OUT OF 10							
QUESTIONS	VIC 07	NSW 07	TAS 08	SA 08	WA 08	IRHYC07	IYCC08
What do you think of the Conference and the way it was run?	8.75	9	8.8	8.75	8.55	8.9	8.9
What did you think about the environmental project part of the conference?	8.75	7.46	8	9.1	8.1	8.03	7.2
What did you think about the entertainment for the conference?	7.55	9.46	9	8.3	6.5	8.86	8.9
What did you think about the concept of kids teaching kids about the environment?	9.25	8.88	9.1	9.3	9.27	9.14	9.17
What did you think of the MC for the conference?	8.87	9.4	9.1	9.4	8.9	8.75	NA
What did you think of the Conference Panel of Experts Discussion Session?	7.73	8.1	6.4	7.3	6.9	7.37	NA
Was the conference good value for money?	9.1	9.2	8.25	9	9.7	9.4	9.76
What did you think of the conference bags and other materials that were given to you?	8.23	8.75	7.1	7.25	7.3	7.63	7.9
How well do you think the reflection session was run?	8.45	8.75	7.1	7.25	7.3	7.6	7.9
How often would you like to see an event like this run?	90.8% annual	60% every 2nd year	NA	78% annual		90.8% annual	NA

*NA= not asked

VIC 07 = Victorian Youth Environment Conference 2007
- 180 out of 250 delegates responded
NSW 07 = NSW Youth Environment Conference, Inverell NSW
- 68 out of 220 delegates responded
TAS 08 = Tasmanian Youth Environment Conference
- 100 out of 230 delegates responded
SA 08 - South Australian Youth Environment Conference
- 104 out of 250 delegates responded
WA 08- Western Australian Youth Environment Conference
- 117 out of 280 delegates responded

IRHYC07 - 2007 MDBC International River Health Youth Conference - 262 out of 561 delegates responded
IYCC08 - 2008 International Youth Coastal Conference
- 87 out of 300 delegates responded

ATTACHMENT 2: MEDIA COVERAGE 2007 - 2008

MDBC INTERNATIONAL RIVER HEALTH CONFERENCE

Prime proposed to deliver 565 placements of the 30 second advert (displaying naming rights and gold sponsors) over ALL markets. Instead, Prime delivered 1,950 placements over ALL markets.

MARKET	PROPOSED SPOTS	DELIVERED SPOTS
Victoria	101	474
Northern New South Wales	101	334
Southern New South Wales	101	324
Western Australia (GWN)	101	293
Riverland	101	244
Adelaide	24	79
Queensland	36	102

Three media releases were distributed to media in the lead up to the event as follows:

- 17 August 2007 (general announcement)
- 1 September 2007 (Celebrities attending conference)
- 7 October 2007 (Michael Klim opening the conference)

A small amount of editorial was achieved by the distribution of media releases alone. However, the majority of interviews, editorials and TV opportunities were secured through a strong follow up via email and telephone. Media were not interested in the celebrity aspect of the event. The environmentalist talent were mostly sought after i.e. Arron Wood, Dr James Moody, Professor Gary Jones, Dr Wendy Craik, the students.

SUMMARY OF PUBLICITY ACHIEVED (BY MEDIA TYPE)

Radio	27 interviews
Television	6 segments
Newspaper (metropolitan)	9 editorials
Newspaper (regional and other)	9 editorials

SUMMARY OF PUBLICITY ACHIEVED 2007 (BY STORY ANGLE)

General conference	10 editorials/interviews
Student presentations	16 editorials/interviews
General student attendance	3 editorials/interviews
Celebrity	4 editorials/interviews
Experts	2 editorials/interviews



NEW SOUTH WALES YOUTH RIVER HEALTH CONFERENCE

Media outreach for this project involved local coverage in the lead up to the event, extensive coverage during the event and a number of articles post event. Media coverage was particularly focused on informing the whole community (Inverell) of the conference and its significance - as well as media coverage

there was a community breakfast run by major sponsor Border Rivers-Gwydir CMA a week before the conference to inform the local community, and particularly the local farmers of the NSW Youth River Health Conference being held in Inverell. The table below details the three mediums used for media coverage and specific dates prior, during and post conference where there was media coverage.

DATE	MEDIA TYPE	DETAIL
04 September	Newspaper	<i>Inverell Times</i> : 'Celebrities announced'
24 September	Newspaper	<i>Inverell Times</i> : 'Local schools present workshops to council'
02 November	Newspaper	<i>Guyra Argus</i> : 'River health high on agenda' <i>Northern Daily Leader</i> : '(Tamworth) river health'
12 November	Newspaper	<i>Guyra Argus</i> : 'River health conference'
13 November	Newspaper	<i>Inverell Times</i> : 'River health high on agenda' <i>Northern Daily Leader</i> : '(Tamworth) River Health'
14 November	Radio	2NZ Inverell - Breakfast Host John Shaw regularly announced Conference
15 November	Television	Prime TV - (Armidale) announcement in (News)
15 November	Radio	2NZ Inverell Interview with Arron Wood
15 November	Newspaper	<i>Guyra Argus</i> : 'Kids taking charge of the environment' and 'Local students to present at river health conference'
16 November	Television	Southern Cross - announcement
16 November	Radio	2NZ Inverell - interviews with Liz Blair (from Steering Committee)
16 November	Newspaper	<i>Inverell Times</i> : 'Information about local student workshops to be presented' and other various articles about celebrities, environment day projects and local community involvement
19 November	Radio	ABC (Tamworth) interview with Hon. Rick Colless, Arron Wood and students from Tamworth and Glenn Innes Public Schools 2NZ Inverell Interview with Arron Wood and Brett Kimmorley
20 November	Television	Prime TV (Armidale) Interview with Liz Blair, Arron Wood and student delegates aired during evening news
20 November	Radio	2NZ interview with Peter 'Spida' Everitt
20 November	Newspaper	<i>Inverell Times</i> 'Raising environmental awareness
23 November	Newspaper	<i>Inverell Times</i> : '2007 Young Environmentalist learns important lesson
6 December	Newspaper	<i>Tamworth Northern Daily Leader</i> : Students work together to improve the environment

ATTACHMENT 2: MEDIA COVERAGE 2007 - 2008 (Continued)

VICTORIAN YOUTH ENVIRONMENT CONFERENCE

DATE	MEDIA TYPE	DETAIL
22 August	Newspaper	<i>West Wimmera Advocate</i> : 'Edenhope College Students attending environmental school conference'
28 August	Web	Herald Sun Web Watch, environment
28 August	Radio	ABC (Warrnambool) interview with Arron Wood
28 August	Television	Win TV, detail unclear
29 August	Newspaper	<i>Warrnambool Standard</i> : 'Conference makes kids greener and keener' <i>Ballarat Courier</i> : 'Commitment from schools'
30 August	Newspaper	<i>Moyne Gazette</i> : 'Environment focus'
4 September	Newspaper	<i>Herald Sun</i> : 'Pit stop'
5 September	Newspaper	<i>Ballarat News</i> : 'Junior Landcare schools grants'
12 September	Newspaper	<i>Benela Ensign</i> : 'Seeking change'

SOUTH AUSTRALIAN YOUTH ENVIRONMENT CONFERENCE

The Conference pre-publicity on radio Mix 102.3 included ongoing listing on Mix102.3 AGL InfoNET, inclusion in ongoing recorded InfoNET promotional spots (15 per week), live announcer lines, decorative front page website tile, and three street crew crosses from registered schools.

Additional coverage is shown below.

DATE	MEDIA TYPE	DETAIL
Mid July	Television	Two stories on Tenison Woods
25 July	Radio	ABC Adelaide Afternoons interview with Arron Wood
28 July	Radio	Mix 102.3 outdoor broadcast and studio cross back, ABC Country Hour interview with Aaron Wood, Portside Christian School and Judy Goode, ABC SA Drive, Nova FM afternoon program, 5RM Breakfast program
28 July	Television	Channel Seven SA Evening News
29 July	Radio	ABC South East Rural Report during the Breakfast Program, 5SA and MMM Morning News, 5AA Morning Program
30 July	Television	Win TV (Riverland) News
2 August	Newspaper	<i>Adelaide Advertiser</i>
21 August	Television	9am Show with David and Kim

"THIS WAS GREAT! ARRON WOOD WAS A FANTASTIC MC!"

Nino Beiers, Student, Williamstown PS

In addition to the above media coverage, the pre-conference publicity included the following airtime coverage on PRIME Television (Regional) during July.

- 6 x 30 Children’s Viewing 4.00pm - 5.30pm
- 10 x 30 Saturday Disney 8.00am - 10.00am
- 12 x 30 Sunrise 7.00am - 9.00am
- 12 x 30 Prime Time 6.00pm - 11.00pm
- 40 x 30 Run of Station (i.e. all of the above!)

Because the schedule was multiplied on Southern Cross Ten in similar time zones there was another 80 announcements in Regional S.A on Southern Cross.

Prime TV (Adelaide) screened the following announcements:

- 12 x 30 Children’s Viewing 4.00pm - 5.30pm
- 8 x 30 Saturday Disney 7.00am - 10.00am
- 8 x 30 Prime Time 6.00pm - 11.00pm
- 20 x 30 Run of Station

TASMANIAN YOUTH ENVIRONMENT CONFERENCE

DATE	MEDIA TYPE	DETAIL
11 August	Radio	ABC Northern Tasmania interview with Aaron Wood
12 August	Radio	7HO FM interview with Arron Wood, ABC Radio morning news and mention on Breakfast Program
12 August	Newspaper	<i>Hobart Mercury</i> : ‘Boyer Column’
13 August	Radio	ABC Radio Hobart, interview with Arron Wood and delegates from Rosetta High School, SEA FM interview with Savannah Greg, 7LA, interview with delegates from St Patricks, 106.5 Ultra FM interview with Arron Wood
13 August	Newspaper	<i>The Advocate</i> : interview with Hannah Mason from Davenport High School
14 August	Newspaper	<i>The Hobart Mercury</i>
31 August	Newspaper	<i>The Northern Times</i> : interview with Arron Wood and Claremont students

In addition to the above media coverage, the pre-conference publicity included the following airtime coverage on PRIME Television (Regional) between 1 April and 18 May (a total of 76 announcements).

- 5 x 30 Seven Morning News 11.30am - 12.00pm
- 8 x 30 Children’s Viewing 4.00pm - 5.30pm
- 6 x 30 Saturday Disney 8.00am - 10.00am
- 15 x 30 Sunrise 7.00am - 9.00am
- 12 x 30 Prime Time 6.00pm - 11.00pm
- 30 x 30 Run of Station



ATTACHMENT 2: MEDIA COVERAGE 2007 - 2008 (Continued)

WESTERN AUSTRALIAN YOUTH ENVIRONMENT CONFERENCE

DATE	MEDIA TYPE	DETAIL
11 January	Radio	ACB Perth Breakfast Program interview
11 June	Radio	ACB Perth Breakfast Program interview
18 September	Radio	ABC WA Drive Program interview with Arron Wood
20 September	Radio	ABC Perth Saturday Breakfast interview with Arron Wood
21 September	Radio	6PR interview with A Garden Path Coordinator, Nova FM interview with Arron Wood
22 September	Radio	ACB Country Hour 30-minute live broadcast, 92.9FM and 96FM program mentioned
22 September	Newspaper	<i>Freemantle Cockburn Gazette</i> : story and photo
23 September	Radio	ABC Perth Breakfast Program, ABC WA Drive Program, ABC Albany interview with North Albany High School, ABC WA Country Hour Program
24 September	Television	Channel Ten Perth News
26 September	Newspaper	<i>Weekend Courier</i> : story and photograph
29 September	Newspaper	<i>Freemantle Cockburn Gazette</i> : story
30 September	Newspaper	<i>Southern Gazette</i> : story and photographs, <i>Canning Times</i> : photographs

In addition to the above media coverage, the pre-conference publicity included the following airtime coverage on PRIME Television (Perth) during March.

- 3 x 30 Seven Morning News 11.30am - 12.00pm
- 3 x 30 Midday Movie 12.00pm - 2.00pm
- 3 x 30 Children's Viewing 4.00pm - 5.30pm
- 2 x 30 Saturday Disney 8.00am - 10.00am
- 3 x 30 Sunrise 7.00am - 9.00am
- 6 x 30 Prime Time 6.00pm - 11.00pm
- 10 x 30 Run of Station

Below is the detail from announcements during the same time period for PRIME Television (Regional).

- 8 x 30 Seven Morning News 11.30am - 12.00pm
- 8 x 30 Children's Viewing 4.00pm - 5.30pm
- 6 x 30 Saturday Disney 8.00am - 10.00am
- 12 x 30 Sunrise 7.00am - 9.00am
- 14 x 30 Prime Time 6.00pm - 11.00pm
- 40 x 30 Run of Station

"I LOVED BEING A PART OF THE PASSION! THESE STUDENTS OOZED EXCITEMENT AT BEING ABLE TO SHARE WHAT THEY LEARNED - AND TO LEARN FROM OTHER KIDS"



INTERNATIONAL YOUTH COASTAL CONFERENCE

DATE	MEDIA TYPE	DETAIL
28 April	Radio	ABC Townsville
29 April	Television	Channel Seven News, WIN News, Southern Cross News
30 April	Newspaper	Townsville Bulletin, North Queensland Register
7 May	Newspaper	Townsville Sun
9 October	Radio	Radio National EdPod, MIX 106.3
15 October	Radio	Radio Australia Breakfast Club
16 October	Newspaper	North Queensland Register
16 October	Radio	4TO Townsville interview with Steve Price
17 October	Radio	ABC Townsville, ABC Rockhampton, 4KI Townsville and ACB Tropical North
17 October	Television	Channel Seven News
20 October	Television	Channel Seven News, WIN News, Southern Cross News
20 October	Radio	4TO Far North, ABC Townsville, ABC Country Hour, 4TTT Townsville, Hot FM Townsville
21 October	Radio	4TO, ABC Country Hour, ABC North Queensland, Radio Australia Tok Pisin Program, Radio Australia Bahasa Indonesia Program, ABC 666 Canberra Morning Program, ABC Ballarat
21 October	Television	ABC National News Report
22 October	Newspaper	Townsville Bulletin: story
23 October	Newspaper	Townsville Sun: story
23 October	Radio	ABC Radio National Life Matters, 3RPP Mornington Peninsula Green Room Program
3 November	Television	Southern Cross State Focus Program

Other coverage included ABC TV Behind The News, Adelaide Advertiser NIE on Port Vincent and other schools in SA, Herald Sun Learn section, Eco Voice article with Parrys Raines, Radio Australia Breakfast interview with Parrys Raines, S Press article, MADAME (German fashion magazine) article and 3RPP Mornington Peninsula, "The Green Room" Williamstown school.

ATTACHMENT 3: FINANCIAL SUMMARY (FULL AUDITED ACCOUNTS)**MURRAY-DARLING BASIN RIVER HEALTH CONFERENCE PROGRAM
1 JANUARY 2007 TO 20 NOVEMBER 2008**

INCOME	\$
International Conference	520,063
Admin & Project Coordination	155,000
Victorian Youth Environment Conference	116,109
NSW Youth River Health Conference	82,000
International Youth Coastal Conference	228,613
SA Youth Environment Conference	94,522
TAS Youth Environment Conference	94,182
WA Youth Environment Conference	110,300
Total Income	1,400,789
Less Expenses	
Accounting & Audit	5,525
Administration Fees	35,000
Advertising and promotion	98,280
Awards (Prizes)	21,542
Conference Expenses (facilities, direct running costs etc)	557,992
Consulting fees	320,000
Contract work	73,330
Design work	27,909
Other operating expenses	54,686
Salaries (including on costs)	132,546
Sponsorship	15,316
Travel	53,603
TOTAL EXPENSES	1,395,729
Net Surplus	5,060

Audit Report**Scope**

I have audited the records associated with the above programs to their conclusion. The project coordinator is responsible for the preparation and presentation of the financial statement and has determined the accounting policies are appropriate for this report. I have conducted an independent audit of this financial statement in accordance with Australian Auditing Standards to provide reasonable assurance as to whether the financial statements are free of material misstatement. My procedures included examination, on a test basis, of evidence supporting the amounts disclosed above and as to whether the project coordinator maintains adequate financial controls.

Audit Opinion

In my opinion the project coordinator of the relevant programs maintains adequate financial controls over the program's administration and that the above financial statement reflects a true and fair view of the operations of the programs.

Signed 14 January 2009

Matthew Vandelaak (Registered Company Auditor No 8343)

ATM Consultants Pty Ltd.

KIDS TEACHING KIDS

The 'Kids Teaching Kids' concept has been apparent in schools, in one form or another, for many years. Students run assemblies, litter and peer support behavior programs and now three-way reporting where the student takes charge of the traditional parent/teacher interview - are all about transferring learning responsibility back to the student.

Kids Teaching Kids works because it improves the education experience and outcomes for students by allowing them to feel in control of the learning process; when learning proceeds at the individual's own pace and through presentation of their own learning to others, a self belief and new found confidence develops for the students. It provides a more holistic, democratic and inclusive approach to education.

If we provide responsibility for learning back to the learner and teach them the skills to manage that approach, we start to have the emergence of different students. They are in control, they begin to relate to one another within the education process and they are able to be involved and make responsible decisions about their own learning.

The Kids Teaching Kids concept needs a shift in power within the classroom, or ideally, in the school in general in order to be effective. If students are to experience more control over their learning, then responsibility for that learning must also follow.

The question of 'who's in control here' is a daunting one for the educator. Clearly, the teacher remains in power, but power in the classroom is a different matter and the outcomes and depth of learning far outweigh the disquiet teachers may initially feel from the required power sharing with their students.

Providing the skills and confidence to a student to allow him or her to take control and responsibility for learning should produce a child who possesses the necessary strength to face the complexities and pitfalls of modern life.

Using the Kids Teaching Kids learning model, these conferences have developed thousands of resilient children. Children, who are motivated, have high self-esteem and respect for others. Using the same peer learning method, these conferences have provided students with skills in natural resource management, but more importantly, they build students who are optimistic, have a sense of future, are capable public speakers and can communicate ideas in many different forms.

WHY?

Children comprise twenty per cent of the population, but are one hundred percent of our future. In our thrust to be analytical, impartial and scientifically rigorous we may have lost the passion for educating future generations to ensure the protection of the natural environment. These conferences provide hands-on, student-centred learning to bring about a cultural change in the way we perceive our environment.

The conferences seek to promote the virtues of well-rounded and balanced individuals, working as a team to face a common goal - the raising awareness about the health of our environments. Students that have access to this type of learning will be more able to promote a sense of community as they become leaders and decision-makers themselves.

Any issue, problem or situation ultimately has a human focus. Natural resource management is less about the science of managing the environment and more about managing people that have the potential to bring about change in their environment. Education is an essential tool to achieve responsible management of natural resources. If education is carried out effectively all decision-makers through every level and field of employment will have the information needed to make environmentally conscious decisions.

WHAT?

The key educational strategy used is pedagogy of 'Kids Teaching Kids'. These conferences use environmental themes around which students design presentations and workshops which they present to other young people. The involvement of celebrities and public figures is also a key feature of the conferences. The celebrities reinforce the key conference theme, that young people can make a positive contribution to environmental change.

Research has found that Kids Teaching Kids pedagogy works well in terms of engaging students in environmental issues. At the conferences, for a significant number of students, the experience of participating in Kids Teaching Kids activities appeared to generate a sense of connection with local place and involvement with real local issues. Many students also seemed to express a sense of environmental responsibility and a developing sense of environmental and democratic agency. In other words, some students gained a sense of possibility for change, or a growing confidence in their capacity to actively participate in social and democratic processes involving environmental issues. In addition, through the actual experience of being conference participants, students learn to be active, effective citizens and advocates for a sustainable future.




Environmental Project Day Tuesday 28 August

Your research and passion for our unique environment in Victoria is what we call the heart and heart aspect of this conference program, the Environmental Project Day is here we bring it to your doorstep. It is important that we take your words and thoughts on environmental issues through to our project action.

It may sound simple, but young people make up 100% of the future - and so the areas and ideas of the younger generations towards the management of our environment and resources are really important. The activities planned at each site will engage delegates as "stakeholders" in environmental management - so bring an open mind, enthusiasm and ideas on how young people can engage in strategies to protect and manage our environmental resources.




What to bring and wear

Delegates **MUST** wear long sleeves, long pants and covered shoes to take part in the environmental project day. You will not be able to take part in the activities planned if you are not wearing appropriate clothing. Please make sure you have a raincoat, sunscreen, warm clothes and a hat!

Pack for all weather situations!

Conference Program Day 2 Environmental Project Day

Tuesday August 28

8:30am Breakfast - Main venue, Sports Centre, Campbell Street, Port Fairy

9:30am Official Launch of Environmental Project Day, Glenneg Hopkins CMA

9:50am Environmental Project Activities at 3 sites - delegates to move with assigned leaders, (Moyne Shire Youth Council)

10:00am - 10:40am Each group completes two 40 minute activities before lunch, within their assigned site.
 Site 1: Seeds, Indigenous, Games, Fish
 Site 2: Fishing, Canoes, Birds, Sands & Dunes
 Site 3: Tree Planting, Rock Pooling, Beach, Ponding

10:40am - 10:45am Swap activities / morning tea

10:45am - 11:25am Complete second activity

11:30am - 12:10pm Lunch (at Sports centre)

12:15pm - 12:55pm Environmental Project Activities, Continue at 3 sites
 Each group completes final two 40 minute activities within their assigned site.
 Site 1: Seeds, Indigenous, Games, Fish
 Site 2: Fishing, Canoes, Birds, Sand & Dunes
 Site 3: Tree Planting, Rock Pooling, Beach, Ponding

12:55pm - 1:00pm Swap activities / afternoon tea

1:00pm - 1:40pm Complete last activities

1:50pm Conference Final Reporting and Reflection - Main venue, Sports Centre, Campbell Street

2:20pm (sharp) Official Conference Close - Students and Teachers to return home



VICTORIAN YOUTH ENVIRONMENT CONFERENCE
 PORT FAIRY, AUGUST 27 - 28, 2007







Arno Wood
 Conference MC

Rob Simpson
 Dinner Entertainment

Rebecca Beard

Matt Gow
 Expert Panel Discussion

The Percoscopes
 Musical Quads

Conference Program

Monday August 27

8:30am Registration and Breakfast - Main venue, Sports Centre, Campbell Street, Port Fairy

9:35am Official Program Begins
 Welcome to Delegates and Getting to know you activity - MC Arno Wood
 Lenny Clarke and Brett Clarke to offer Welcome to Country
 Rebecca Beard and band to sing national anthem
 Official Launch - Students from our Steering Committee

10:20am Morning Tea

10:50am Expert Panel Discussion - students to ask the panel of experts about the topic:
How can schools encourage their community to be more environmentally sustainable?
 Experts: Judi King, Moyne Shire Youth Council, Bob Howard - Community Gardens / Projects, Julie Lubbock - Marine Educator, Cydonia Noyce - Youth Mismatch, Britt Gow - Teacher, Kath Gosselin - Moyne Shire Council

Lunch

All session 1 and 2 presenting groups to be ready in assigned workshop areas;
 Remaining audience members assigned leader to move to workshop session 1

12:35pm Workshops Session 1 - 8 concurrent sessions

1:15pm Audience move to next workshop session

1:20pm Workshops Session 2 - 8 concurrent sessions

Afternoon Tea

All session 3 and 4 presenting groups to be ready in assigned workshop areas;
 Remaining audience members assigned leader to move to workshop session 3

2:35pm Workshops Session 3 - 8 concurrent sessions

3:15pm Audience move to next workshop session

3:20pm Workshops Session 4 - 8 concurrent sessions

4:00pm House Keeping and Day Close

6:30pm Conference Dinner and Entertainment - Sports Centre - Sponsored by CitiPower & Powercor & Landcare
Top Secret Announcement by CitiPower & Powercor
Hawkesdale Secondary College Puppet Show
Williamstown Primary - Urban Environment presentation
 The Percoscopes and Rob Sawyer musical entertainment

8:45pm Dinner Close - (sharp)



VICTORIAN YOUTH ENVIRONMENT CONFERENCE



Monday November 19

9.00am Welcome Breakfast at Inverell RSM Club
9.40am Aunt Elizabeth Conveys to offer Welcome to Country
9.45am Aboriginal Story Telling with Aunt Sue Blacklock
9.50am Main Stage Presentation - National Avramim Presented by Tingial School
10.00am Inverell Public School Choir Performing - Wonderful World and You're the Voice
10.10am Brett Kinninohy - Official Launch
10.20am Morning Tea
10.45am Expert Panel Discussion
11.30am Lunch
12.25pm All Session 1 and 2 presenting groups to be ready in assigned workshop areas; Remaining audience members assigned leader to move to workshop session 1
12.30pm Workshop Session 1 - 4 concurrent Session
1.10pm Audience move to next workshop session
1.15pm Workshops session 2 - 4 concurrent sessions
2.00pm Afternoon Tea
2.25pm All session 3 and 4 presenting groups to be ready in assigned workshop areas; Remaining audience members assigned leader to move to workshop session 3
2.30pm Workshop Session 3 - 5 concurrent Sessions
3.10pm Audience move to next workshop session
3.15pm Workshop session 4-5 concurrent Sessions
3.55pm Audiences to move back to Auditorium
4.00pm House Keeping and Day 1 Close
6.30pm Gala Conference Dinner - Tamworth Public School Performance
8.45pm Peter "Spider" Events - The Orchard Brothers One Act Universe
8.45pm Dinner Close - [Sharp]

Tuesday November 20

9.00am Breakfast - Main Auditorium Inverell RSM Club
9.45am Walk to Environmental Project Site
10.00am Encore Group Introduction to Environmental Project Site and Official Launch by Inverell Mayor Cr Barry Johnson
10.15am Fish release into Murrumbidgee River
10.30am Morning Tea - Participants to move into assigned groups
10.45am Each Group completes first 40 minute environmental activity - What weed is that?, Lunch munchies, Sock a bird and bring a ruck, Park your message Rubbish vandals, There's a bug in there!, Bendana dreaming, Get out your green thumbs
11.30am Rotate to next environmental activity
11.40am 2nd Environmental Activity commences
12.25pm Lunch
1.00pm Hands on Environmental Activities
1.40pm Groups to assemble back at Campfield Park
1.45pm Announce Wize a Reader Winners
1.55pm Reflection Session and Official Conference Close
2.30pm Fresh

Sponsors

Border Rivers-Gwydir Catchment Management Authority (Platinum naming rights sponsor)

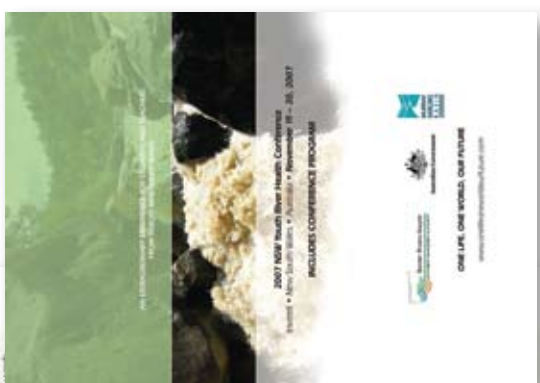
Border Rivers - Gwydir Catchment Management Authority (CMA) is an independent Statutory Authority established in 2004 by the NSW Government to ensure the protection and sustainable development of land, vegetation and water resources within the catchment. It answers directly to the Minister for Natural Resources. The Border Rivers - Gwydir CMA sets the development of strong partnerships in natural resource management as critical to its success, and is working closely with stakeholders, the community, Landcare, Traditional Owners, all levels of Government and industry to promote and target natural resource investment in throughout the catchment. The Border Rivers - Gwydir CMA has been established to build on work previously undertaken by the Catchment Management Boards and Regional Vegetation Committees. Through involvement with the Border Rivers - Gwydir CMA our community is encouraged to have a significant say in how natural resources are managed, ensuring the protection and sustainable management of natural resources within the Catchment.

The Australian Government (Gold major sponsor)

The Natural Heritage Trust (the Trust) is the largest environmental restore plan ever undertaken in Australia. It was set up by the Australian Government in 1997 to help conserve our environment and manage our natural resources. Since then, thousands of community groups and organisations have received funding for environmental and natural resource management projects. These projects range from caring for at-risk animals and plants to monitoring water quality in our rivers. Other projects support farmers with plans to keep the land healthy, so both their business and the environment benefit. <http://www.nhm.gov.au>

The Murray-Darling Basin Commission (Gold major sponsor)

The Commission is the executive arm of the Murray-Darling Basin Ministerial Council and is responsible for:
 • Managing the River Murray and the Monzebe Lakes system of the lower Darling River, and
 • Advising the Ministerial Council on matters related to the use of the water, land and other environmental resources of the Murray-Darling Basin.
 The Commission is an autonomous organisation equally responsible to the governments represented on the Ministerial Council (QLD, NSW, Vic, ACT, SA and the Australian Government) as well as to the Council itself. It is neither a government department nor a statutory body of any individual government. Visit <http://www.mdbc.gov.au>



SATURDAY 13TH OCTOBER

12:00pm - 5:00pm Conference Rehearsal for local schools at Conference venue

SUNDAY 14TH OCTOBER

9:30am - 5:00pm Registration in the Colonial Room of the Hotel Heritage
 9:30am - 3:30pm Tours depart from Hotel Heritage for the Australian War Memorial, Parliament House and Old Parliament House
 3:00pm - 5:00pm Presenting Schools to meet at Conference Venue
 5:40pm Buses depart Hotel Heritage for hotel realm
 6:30pm Conference Welcome Dinner, hotel realm
 - Arron Wood, Conference Convenor to welcome attendees
 - Ken Matthews, Chief Executive Officer of the National Water Commission
 - Kids Concert
 - Celebrity Guests Natalie Blair and Dan O'Connor (Nitehawk Ten Neighbourhood)
 - Music by Bonnie Anderson, Australia's Got Talent Winner
 - Performance by Dance Central

MONDAY 15TH OCTOBER

7:30am Buses depart Hotel Heritage for Rond Terrace
 8:00am Breakfast at Rond Terrace on the banks of Lake Burley Griffin
 - Aboriginal Elder Malinda House to perform Welcome to Country
 - Dancers to perform traditional Aboriginal dance
 - National Anthem performed by the ANU Music Education Program Combined Choir
 8:40am Address by the United Nations
 - Hand Over Ceremony from Mildura West Students to Canberra Students
 9:0am Buses from Rond Terrace to hotel realm
 9:40am Morning Tea
 10:00am Student Welcome - Presentation from Munique Webb, University of Canberra
 Welcome - Jon Stanhope, Chief Minister, Australian Capital Territory
 Official Launch by Australian Swimming Champion and Olympic Gold Medalist Michael Klim
 10:00am Rovers Main Stage Presentation by Berleigh West Primary School
 10:20am Celebrity Guest Speaker Dan Adams (Make Poverty History)
 10:30am Expert Panel Discussion - Dr Weedy Crank (MDBC), Professor Gary Jones (Water CRC), Marion Vorwerk (ResourceSmart Hero), Senator Christine Milne (Greens), Dan Adams (Make Poverty History), Adam Smith (Education Foundation)
 11:30am Video Message from White Plains New York
 11:40am Environmental Project Presentation (University of Canberra)
 11:50am Lunch
 12:20pm Group 2 Board Buses for University of Canberra Environmental Project
 12:40pm Group 1 Workshop Session 1 (9 concurrent sessions)
 1:25pm Group 1 Workshop Session 2 (9 concurrent sessions)
 2:05pm Afternoon Tea
 2:25pm Group 1 Workshop Session 3 (9 concurrent sessions)

MONDAY 15TH OCTOBER (CONTINUED)

3:00pm Group 1 Workshop Session 4 (9 concurrent sessions)
 3:50pm Group 1 Workshop Sessions Close and Group 2 Return from Environmental Project
 4:00pm House Keeping and Dory Close
 6:25pm Live weather news, Sara Green, Channel Seven
 6:30pm Official Conference Dinner at hotel realm
 - Announcement of ABC Radio Highway Winners, Jordina McSweeney
 - Celebrity Guest Speaker - Laurie Darcy, NRL Champion
 - "Clu, with Still" performing Riverside by Kim Chalmers
 - River Health Welcome Laser Show
 - Celebrity Guests Aneisha and Billy, Big Brother 07
 9:15pm Close, local students to be picked up

TUESDAY 16TH OCTOBER

7:40am Buses depart hotel heritage for hotel realm
 8:30am Breakfast at hotel realm
 Breakfast Welcome Speaker Dr James Moody (ABC Now Investors & CSIRO)
 9:45am International Student Presentation
 9:55am International Student Presentation
 10:05am Celebrity Guest Speaker Sara Green, Weather Presenter Channel Seven
 10:10am - 10:30am Morning Tea
 10:25am Group 1 Leaves for University of Canberra Environmental Project
 10:45pm Group 2 Workshop Session 1 (9 concurrent sessions)
 11:30am Group 2 Workshop Session 2 (9 concurrent sessions)
 12:30pm Lunch Group 2 at hotel realm
 - View the Trade Displays
 - Lunch Group 1 at Environmental Project Site
 1:05pm Group 2 Workshop Session 3 (9 concurrent sessions)
 1:50pm Group 2 Workshop Session 4 (9 concurrent sessions)
 2:30pm Group 1 Return from Environmental Project
 2:35pm Afternoon Tea
 3:05pm Reflection Session Group 1 and 2 - Richard Wood
 3:50pm Day Close and board buses to Hotel Heritage
 6:30pm BBQ Tea at Quetzalco
 - Guestbook show
 - Official Conference Close - Arron Wood
 - Music by Lee Captains
 9:15pm Dinner Close, Buses return to Hotel Heritage



CANBERRA - AUSTRALIAN CAPITAL TERRITORY - AUSTRALIA

2007 MDBC INTERNATIONAL RIVER HEALTH CONFERENCE

Water Commission

Conference Program

Day 1: Monday July 28, Shores Function Complex West Beach

8:30am	Schools to arrive & School Registration
8:30am	Breakfast - Hosted by Mts 102.3 and Pyralis
9:30am	Conference Welcome - Arnon Wood
9:40am	Welcome to Country - Lynette Crocker
9:50am	National Anthem - Presented by Riveland Combined Schools Choir
10:00am	Official Launch: River England, Adelaide Crews Special Guest to be announced
10:20am	Morning Tea
10:45am	Expert Panel Discussion "The Impacts of Climate Change on the River Murray" Clare Pedler, Science and Environment Writer, the Adelaide Advertiser Professor Barry Brook, Director, Research Institute for Climate Change and Sustainability, University of Adelaide July Goodie, Manager River Murray, SA Murray-Darling Basin NRM Board Jeff Parulis, CEO Central Irrigation Trust Dorren Ray, Climate Researcher, SA Bureau of Meteorology
11:50am	Lunch
12:30pm	All Session 1 and 2 presenting groups to be ready in assigned workshop areas; remaining audience members assigned leader to move to Workshop session 1
12:35pm	Workshop Session 1 - Concurrent Workshops
1:15pm	Audience to move to next workshop session
1:20pm	Workshop Session 2 - Concurrent Workshops
2:00pm	Afternoon Tea
2:20pm	All Session 3 and 4 presenting groups to be ready in assigned workshop areas; remaining audience members assigned leader to move to Workshop session 3
2:35pm	Workshop Session 3 - Concurrent Workshops
3:15pm	Audience to move to next workshop
3:20pm	Workshop Session 4 - Concurrent Workshops
4:00pm	Housekeeping and Day 1 Close
6:30pm	Conference Gala Dinner Special Guest Appearances: - Jacob Surpin and Steven Salopek - Port Adelaide Football Club - Matthew Conolly, multiple world-record holder, Paralympics and Commonwealth Games Medal performance
8:45pm	Day 1 close



Second from Top:
Arnon Wood
Middle:
Clare Pedler
Expert Panelist
Arnon Wood
Conference Co-Chair

Environmental Project Day

Brought to you by SA Murray-Darling Basin NRM Board Day 2: Tuesday 29 July, Hindmarsh Island

7:30am	Breakfast at the Shores Function Complex
8:00am	Students to board the Buses to Hindmarsh Island
8:10am	Travel to Hindmarsh Island
10:00am	Official Launch of Environmental Projects Day - Welcome to country, Arnon Wood - Mr Bill Peterson, Presiding Member SA MDBC NRM Board - Welcome to Environmental Project Site, River Murray Youth Council
10:40 - 11:20am	1st Hands on Environmental Activities to commence
11:30 - 12:10pm	2nd Hands on Environmental Activities to commence
12:10pm	Lunch
12:50 - 1:30pm	3rd Hands on Environmental Activities to commence
1:30pm	All students to return to Site 1
1:50pm	Reflection Session at the Mouth of Murray
2:15pm	Students to board the Buses to Adelaide
2:15 - 3:45pm	Students Travel to Adelaide
3:45pm	Students to be picked up from The Shores Function Complex, West Beach

Conference Close

The environmental project day takes our passion for the environment (our heart), what we have learnt through the workshop process (the head) and shows us that we also need to take action (the hand) to realise true change. Any one of these elements, the heart, head or hand, in isolation is not enough to bring about the cultural change needed to secure our future.

Get the most out of each activity, support each other and know that you are doing something tangible at the South Australian Youth Environment Conference.

Delegates **MUST** wear long sleeves, long pants and covered shoes to take part in the environmental project day. You will not be able to take part in the activities if you are not wearing appropriate clothing. Please make sure you have a raincoat, sunscreen, warm clothes and a hat. Pack for all weather.

Environmental Project Day Activities

Site 1.	Site 2.
Get Out Your Green Thumbs Hindmarsh Island Landcare group SA MDBC NRM Board	Wetland Wonders SA MDBC NRM Board
Enough Water For Everyone Group SA MDBC NRM Board	Seeds for the Future Hindmarsh Island Landcare Group
Cultural Catch Up SA MDBC NRM Board	Messages for the Murray SA MDBC NRM Board
Green Travel Challenge SA MDBC NRM Board	Bed and Bat Box Building SA MDBC NRM Board NativeVet State
	Operation Coolclimate Carbon Planet
	Fishy Facts Native Fish Australia



ONE LIFE, ONE WORLD, ONE FUTURE
www.environment.sa.gov.au

Conference Program

Day 1: Monday 22 September, 2008

8:30am	Registration at Venue, WACA
9:00am	Welcome Breakfast
9:30am	Conference welcome - with MC, Armin Wood
9:40am	Aboriginal Elder Welcome to Country
9:45am	Indigenous Dance Performance featuring Olwyn Willey and Little Doonun
9:50am	The Australian National Anthem performed by the John Curtin College of the Arts Jazz Band with Mr Grant Robinson
10:00am	Official Launch Dr Kerry Sanderson CEO Fremantle Ports
10:20am	Morning Tea
10:45pm	Expert Panel Discussion "The Impacts of Climate Change on WA and what Schools can do to Help" <ul style="list-style-type: none"> Professor Mark Hackling ECU Alfred Boyd Partner - Dean for the School of Sustainability Murdoch University Megan Anderson - Millennium Kids Youth Board Member Dr Bob Humphries - Manager Sustainability Water Corporation Joak Byrne - Co-ordinating Australia Marianne Dall - Climate Change Manager, KPMG
11:35am	Simon Chapman WA Young Environmentalist 2008 presents "A passion for powerful predators"
11:45am	Lunch
12:30pm	Move into groups
12:35pm	Workshop Sessions 1 - 6 concurrent 40 minute workshop presentations
1:15pm	Workshop Session 1 End
1:20pm	Workshop Session 2 Start
2:00pm	Workshop Session 2 End
2:05pm	Afternoon Tea
2:35pm	Workshop Session 3 - 6 concurrent 40 minute workshop presentations
3:15pm	Workshop Session 3 End
3:20pm	Workshop Session 4 Start
4:00pm	Workshop Session 4 End
4:05pm	Housekeeping and Day 1 Close Presentation of Certificates - The Right Honourable The Lord Mayor of City of Perth Lisa Scalfell
6:30pm	Gala Conference Dinner (WACA) <ul style="list-style-type: none"> Celebrity guest spot School Performances Triple J Unearthed band Gallery
9:00pm	Dinner Close (sharp)



From Top
Kids Teaching Kids
Millions 2008
Gallery
Joak Byrne
Co-ordinating Australia
Armin Wood
Conference Co-ordinator

Environmental Project Day

Day 2: Tuesday 23 September, 2008

8:00am	Breakfast at WACA
9:00am	Students to board the buses to Environmental Project Day Sites
	Site 1: Baldwins Children's Forest
10:00am	Welcome and Environmental Projects Day Launch <ul style="list-style-type: none"> Presentation by Baldwins Primary School Welcome to Country
10:20am	1st Activity Commences <ol style="list-style-type: none"> Div, Bunga and Forest Talk Presentations: Baldwins Primary with BCF Inc. Respecting and Caring for our land: Timotea Ngopongomoulin, Baldwins Primary with local Nyongar Elder. Tree Planting - native Jarrah Drilling for Databack
10:30am	2nd Activity Commences <ol style="list-style-type: none"> Teaching and Learning with Birds Australia. From Little Things Big Things Grow! Baldwins Primary with the City of Rockingham and Peel Landcare.
11:00am	2nd Activity Commences
11:30am	Lunch
12:20pm	3rd Activity Commences
1:05pm	Students to Board the buses to Aquinas College
	Site 2: Aquinas College
9:30am	Welcome and Environmental Projects Day Launch <ul style="list-style-type: none"> Welcome & house keeping Indigenous Welcome to Country
9:50am	South West Sustainability Ambassadors
10:00am	1st Activity Commences <ol style="list-style-type: none"> Terry Tom Swan River Trust - water testing & macro invertebrates Tree Planting - native Jarrah Drilling for Databack
10:30am	2nd Activity Commences
11:40am	Lunch
12:00pm	3rd Activity Commences
12:50pm	4th Activity Commences
	Site 3: Cockburn Wetlands & Native Arc
9:30am	Welcome and Environmental Projects Day Launch <ul style="list-style-type: none"> Welcome & house keeping Indigenous Welcome to Country
9:50am	Presentation: Wesley College
10:00am	1st Activity Commences <ol style="list-style-type: none"> Wesley College - Native Animal care and tour of Native ARC DEC - Eco Education - Tracks, South and Tropical Cockburn Wetlands Centre - Tree Planting & Wetland Rehabilitation Ribbons of Blue - Water Everywhere!
10:30am	2nd Activity Commences <ol style="list-style-type: none"> Student groups to rotate to another workshop.
11:40pm	Lunch
12:50pm	4th Activity Commences <ol style="list-style-type: none"> Student groups to rotate to another workshop.
1:40pm	Students to Board the buses to Agnes College
	Site 4: Agnes College
2:15pm	Conference Close and Reflection Session MC's - Armin Wood & Millennium Kids
2:45pm	Conference Close
2:50pm	Students board buses to return to the WACA

The environmental project day takes our position for the environment (our heart), what we have learnt through the workshop process (the head) and shows us that we also need to take action (the hand) to realise true change. Any one of these elements, the heart, head or hand, in isolation is not enough to bring about the cultural change needed to secure our future.

Get the most out of each activity, support each other and know that you are doing something tangible at the Western Australian Youth Environment Conference.

We'd also like to thank project day participants and covered shoes to take part in the environmental project day. You will not be able to take part in the activities if you are not wearing appropriate clothing. Please make sure you have a raincoat, sunscreen, warm clothes and a hat. Pack for all weather.

It is with great thanks that we'd like to acknowledge the contributions of the environmental project day Millennium Kids.





Conference Program - Days 1 & 2

Day 1: Sunday October 19, Townsville
Registration and Welcome Function at ReefHQ

10.00am - 3.00pm All Schools to Register at this time

Registration is at Mercure Hotel Townsville, Woodcock Street - www.mercure.com.au
 Conference Welcome Function, Reef HQ & Cultural Centre, 2 - 68 Flinders St
 GBRNPA will host a joint dinner with the delegates from the International Pacific Marine Educators Network Conference - a short heading over ceremony will take place with a passing of "welcome" to the younger generation and a "learning from the younger generation" - IPMENC theme is Learning from Elders Listening to Youth
 Speaker will be: Margaret Johnson - Reef HQ General Manager



From Top:
 Arren Wood - President Director / Conference MC
 Steve Brewster - Deputy Director
 Claire Hopton - Chair
 Perry Baines - WWF Youth Ambassador
 Ananda Mable - Triple J High School Unearthed Band
 Tania / Unearthed High School Band

6.30 - 8.30pm

Conference Welcome Function, Reef HQ & Cultural Centre, 2 - 68 Flinders St
 GBRNPA will host a joint dinner with the delegates from the International Pacific Marine Educators Network Conference - a short heading over ceremony will take place with a passing of "welcome" to the younger generation and a "learning from the younger generation" - IPMENC theme is Learning from Elders Listening to Youth
 Speaker will be: Margaret Johnson - Reef HQ General Manager

Day 2: Monday October 20, Townsville - Kids Teaching Kids Day

8.30am Breakfast - ReefHQ Apohena Hotel Sir Leslie Theses Drive, Townsville

9.20am Official Program Begins - Welcome to Delegates and Getting to know your activity
 - MC Arren Wood and Steve Brewster from Saturday Dinner

10.00am National Anthem and a Coastal Themed Song - St Patrick's College

10.30am Official Launch - Students pass conference from Southern Australia to Northern Australia / Main stage presentation by Melbourne Girls College and Lorne Aikens Islet

11.00am International Student Main Stage and Video Conference presentations

11.50am Cinnamole State School De Bono Presentation

12.00pm Lunch

12.30pm All session 1 and 2 presenting groups to be ready in assigned workshop areas; Remaining audience members assigned leader to move to workshop session 1

12.35pm Workshops Session 1 - 8 concurrent sessions

1.15pm Audience move to next workshop session

1.20pm Workshops Session 2 - 8 concurrent sessions

2.00pm Afternoon Tea

2.30pm All session 3 and 4 presenting groups to be ready in assigned workshop areas; Remaining audience members assigned leader to move to workshop session 3

2.35pm Workshops Session 3 - 10 concurrent sessions

3.20pm Audience move to next workshop session

3.20pm Workshops Session 4 - 10 concurrent sessions

4.05pm House Keeping and Day Close

4.20pm Buses back to accommodation

6.30pm Conference Seafood Dinner and Entertainment - Apohena Hotel
 Show Brewster from Saturday Dinner is guest MC for the evening
 Connelton Claire Hooper (Ecoad News Week)
 Perry Baines - WWF Youth Ambassador
 Greenland Youth Environment Council presentation
 Ananda Mable - Triple J High School Unearthed Band

8.30pm Dinner close - bus back to accommodation or local kids to be picked up



Conference Program - Day 3
Tuesday October 21, Magnetic Island
Presented by Townsville City Council

6.30am Pick up from Mercure Hotel - 6 buses - All delegates not staying at Mercure Hotel must make way to Broadwater Ferry Terminal at this time too - Ferries leave on the dot of 7.00am or 7.20am

7.00am Surferies Ferry 1 - Participants provided with packed breakfast

7.20am Surferies Ferry 2 - Participants provided with packed breakfast

7.20am & 7.40am Buses to Horseshoe Bay

8.30am Welcome to Country / Welcome to Environmental Project Day

8.45am Environmental Project Activities begin with delegates moving with assigned leaders to various sites - Break into Streams A,B,C - A and B walk to activities, C back on buses. Each group completes three activities within their assigned Stream - each Stream will take part in a Revegetation, Energy and Biodiversity / Water / Coastal framed activity

9.15 - 10.05am First Activity - Revegetation

10.20 - 11.10am Second Activity - Energy

11.25 - 11.55am Morning Tea

11.55am - 12.45pm Third Activity - Biodiversity / Water / Coastal

1.00 - 1.30pm Lunch

1.30 - 2.15pm Conference Final Reporting and Reflection - Solar City Hub, Horseshoe Bay

3.00 & 3.15pm Surferies Ferries back to Townsville - Walking school bus to Pacific Bay Surf Life Spot

4.00pm SUNSET BBQ Carnival - Dinner, music and Activities planned by TCC Youth Council Guest Speaker - Councillor Vern Webb

6.30pm Buses to take delegates back to Mercure hotel, local students can be picked up at 6.30pm



Left: Magnetic Island
 Photo courtesy of Townsville City Council



An aerial photograph of a river system. In the foreground, a concrete dam with a spillway is visible, with water cascading down. The river flows through a landscape with patches of green vegetation and bare, brownish ground. In the background, more of the river is visible, with several small islands or peninsulas. The sky is clear and blue.

TESTIMONIALS TO FIRESTARTER'S KIDS TEACHING KIDS MODEL

"Arron and Richard Wood's successful method of engaging youth on the big environmental challenges facing our planet is truly inspiring. They bring renewed hope for encouraging activism by future generations. Arron and Richard developed this highly effective model [Kids Teaching Kids] for Australian schools. The UN Works Programme is collaborating with them to integrate this approach into educational outreach to students around the world."

Carmel Mulvany – Chief, UN Works Programme

"Dear Arron and Cathy, Now that the student reports are all out of the way, I can formally express my gratitude and admiration for your superb effort and organisation in making the Youth Coastal Conference become a reality. It was a terrific event that my "creeky" team really enjoyed and from which they gained immeasurable benefit. One of my team had never been on an overnight excursion before because of homesickness. Not only did he survive the camp, but he came back to school as the most animated and expressive member of the team. The conference really made an overall impact on him. The team gave a 10 minute presentation to the school at our assembly, which certainly made the rest of the school envious of their experiences..."

Derek Vogel.

"Hi Firestarter, My kids are scattered all over the country at the moment. They are doing a presentation at Tidal River in a couple of weeks and will do all the local primary schools in early Dec using the workshop they developed for your conference. I want to tell you how hard it is to get back to "ordinary" teaching again. I am fighting to stay enthusiastic about normal schooling and it is because the conference was such a highlight in my 30 years of teaching."

Peter Monk, South Gippsland Secondary School

"Congratulations on a fantastic event! It was extremely well organised and catered amazingly well for an age range of year 5-11. Those kids that presented experienced a great journey of discovery. The emphasis on process was just as important (if not more) than the product! The conference itself was a perfect reward for such an enormous amount of work and dedication for the kids who presented. I'd really like to see an annual event so that more children have the opportunity to participate. Thanks again for an inspirational experience. It has changed my outlook as a teacher forever. I was humbled by the kids talents and motivation. Well done to all involved."

Clare Sheahan, teacher, Sacred Heart Primary School



Firestarter

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www.onelifeoneworldourfuture.com

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