



TRAVEL, CONFERENCE & SCIENTIFIC EXCHANGE REPORT 2015

Part 1 - Summary Details

Please use your TAB key to complete Parts 1 & 2.

CRDC Project Number: CCA1602

Project Title: Travel for 2x participants - 2015 Australian
Cotton Research Conference, Toowoomba

Project Commencement Date: 7/09/2015 **Project Completion Date:** 11/09/2015

CRDC Research Program:

Part 2 – Contact Details

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Signature of Research Provider Representative:

Date Submitted:

23/10/2015

Part 3 – Travel, Conference or Scientific Exchange Report

(Maximum two pages)

1. A brief description of the purpose of the travel.

An agronomist/crop consultant participates in 2015 Australian Cotton Research Conference, QLD.

2. What were the:

a) major findings and outcomes

b) other highlights

Knowledge and information was gained on an extensive range of topics, delivered by many researchers that the agronomist/crop consultancy network has not previously been exposed to. The report prepared by the CCA delegate has been distributed to members and the CCA Board to share insights and relevant information as well as guide the CCA Seminar Organising Team in selecting new and relevant speakers and presentations for the CCA Cropping Solutions Seminar program for 2016.

Through the CCA Expression of Interest process to select its representatives to attend the Conference, awareness of cotton research programs was increased. 44 CCA members downloaded the event program and another 11 people went to the Research Conference website.

The Conference Report prepared by Matt Holding was distributed to 220 CCA Members and other key stakeholders via the CCA Consultants Catchup e-newsletter. Matt's Conference report is tracking as the most clicked item in at edition of the e-newsletter which highlights the value that consultants place on the opinions and perspectives of their peers and how it is important to encourage members to share information with each other.

3. Detail the persons and institutions visited, giving full title, position details, location, duration of visit and purpose of visit to these people/places. (NB:- Please provide full names of institutions, not just acronyms.)

The 2nd Australian Cotton Research Conference was held in Toowoomba at USQ from 8-10 September 2015. CCA's participant attended over 24 research presentations/sessions as outlined in the conference report (attached).

4. a) Are there any potential areas worth following up as a result of the travel?

b) Any relevance or possible impact on the Australian Cotton Industry?

The CCA Office and Board members received significant feedback regarding communication and promotion of the event. Crop consultants/agronomists advised that the only source in which they had received or noticed information about the event was through CCA communications. Members were concerned that the event had not been promoted widely throughout the general industry networks and hoped that this could be improved for the next Conference.

5. How do you intend to share the knowledge you have gained with other people in the cotton industry?

A report prepared by the participant was distributed direct to 220 people via the CCA Consultants Catchup e-newsletter on 9th October 2015. Readership statistics recorded to date indicate that this report is the most popular item in that edition of the newsletter, currently tracking as the #1 most clicked/downloaded item.

6. Please list expenditure incurred. (Double click inside the table to enter the data)